



AV Overview

2021-22

Existing platforms are reporting *only* tools built for institutions & advisors.

They do not address the needs of families looking for the **complete picture**.



An integrated performance reporting
and general ledger technology
**finally empowers families to make
better investment decisions.**



Why families with complex wealth **love AV.**



A complete view of family wealth



Empowering families and their trusted advisors to make **better** investment decisions.

DATA	KNOWLEDGE	WISDOM
■ AV Intelligent Feeds Custodial data > Through partners > Advisory statements	■ AV GL + Performance All Asset Classes Fully integrated GL Partnership Accounting Multi-currency Performance Reporting Document Vault Private Cloud	■ AV Community Family Office 4.0 AIP best practices



■ AV GL + Performance

We help families with **complex wealth** run their family office like they would their business.





■ AV GL + Performance

By doing performance reporting **inside** the general ledger.

Because reporting outside the GL creates a misleading view of net worth.

325+

families with complex wealth trust AV for their performance reporting and general ledger platform.

WHY FAMILIES LOVE AV



■ AV GL + Performance

Our **accounting and reporting**
platform leaves no asset behind.

We create actionable views of family wealth
across all asset classes, liquid and illiquid..

\$125 b+

assets accounted

WHY FAMILIES LOVE AV



■ AV GL + Performance

With **full** partnership accounting.

Powerful accounting, allocations, and look-through reporting to simplify management of complex partnership structures.

46%

of family office portfolios is dedicated to alternatives including private equity, hedge funds and real estate.



■ AV GL + Performance

We provide multi-currency reporting, informed by **global** data feeds.

Every investment is denominated in both the currency it is traded in and its value when converted.

30+


global exchanges & currencies.



■ AV GL + Performance

We offer a **choice** of global data hosting.

Because privacy is everything.

powered by **aws**


In partnership with global AWS centers.

WHY FAMILIES LOVE AV



■ AV GL + Performance

The most complete platform to give **actionable insight** to families with complex wealth.

REPORTING



General Ledger
Reporting



IPS / Risk
Management



Browser
Application



Investment
Analytics



Reporting
Book



Alerts &
Notification



Reconciliation



Mobile App

GL + PERFORMANCE ENGINES



General Ledger
Accounting



Performance
Computations



Entities &
Groups



Multiple Asset
Classes



Partnership
Accounting



Tax Lot
Engine



Multi-currency



Workflows

INFRASTRUCTURE



Hosted Fully Managed
Servers & App



Security & Privacy
User Profiles



Market
Data Feeds



API
Based Feeds



Document Vault



Encrypted Database

WHY FAMILIES LOVE AV

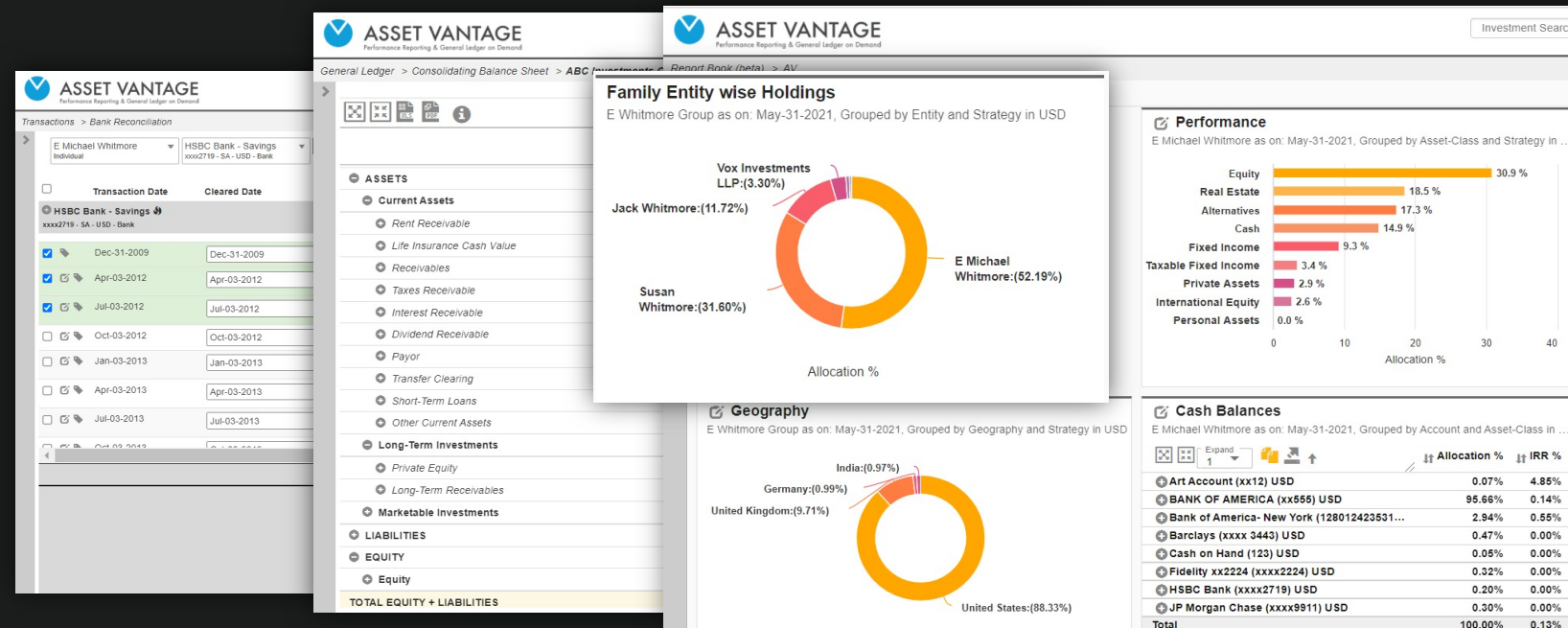


■ AV GL + Performance

With a world-class user interface.

Rich in functionality, our intuitive interface brings clarity to complex portfolios and speed to crucial decisions.

Configurable and flexible, our reporting suits what family members need.



WHY FAMILIES LOVE AV



■ AV GL + Performance

Most importantly,
the wealth industry's first
transparently priced SaaS model.

In an industry notorious for denying clients the ability to manage ownership costs in the long term, AV offers full transparent pricing.

The screenshot displays the Asset Vantage website's subscription page. At the top, the navigation bar includes 'Markets', 'Solutions', 'Company', 'AIPODrexel', 'Buy AV', and a 'SPEAK TO US' button. The main heading is 'Start your AV subscription now'. Below this, there's a section for 'Select # of entities' with options: 'Monthly Trial', '10 Entities annual subscription', '20 Entities annual subscription', '30 Entities annual subscription', '40 Entities annual subscription', and '51+ Entities annual subscription'. The 'Monthly Trial' option is highlighted. Below the entity selection, there's a table of subscription tiers: 'Essential', 'Pro', and 'Prime'. The 'Essential' tier is highlighted in pink. The 'Prime' tier is labeled 'Fully Managed Reporting Services'. Each tier shows a monthly price, billing frequency, and number of entities. Below the pricing table, there's a table of features: 'Asset Classes', 'Performance Reporting', 'Risk Analytics', and 'General Ledger'. Each feature is listed with its corresponding tier level (e.g., 'Investable + Private', 'Core', 'Enhanced').

	Essential	Pro	Prime
Choose the AV product suitable for you	\$499 USD /month Billed monthly 2 Entities Get Started	\$999 USD /month Billed monthly 4 Entities Get Started	\$1,299 USD /month Billed monthly 2 Entities Get Started
+ Asset Classes	Investable + Private	Investable + Private	Investable + Private
+ Performance Reporting	Core	Enhanced	Enhanced
+ Risk Analytics		AV Risk Insights	AV Risk Insights
+ General Ledger	Core	Enhanced	Enhanced

WHY FAMILIES LOVE AV



■ AV GL + Performance

With **best-in-class** customer experience.

Local and white-glove customer success teams augmented with best-in-class technology.

“Asset Vantage is not tied to a legacy platform, which makes it unique. I now have partnership accounting capability and can tag my investments with their geography in a user-friendly manner. This has simplified my SFO’s complex financial data with customization as per my needs. Working with Asset Vantage’s team is a delight. The people are extremely responsive and work hard to solve issues.” – May 2020

Family Principal, Single Family Office (Midwest US)



■ AV Community

Building the **single largest**
tightly knit community
for global U-HNWs.

Know a lot more than the complete picture
of family wealth.

FAMILY OFFICE
4.0

The definitive guide to
creating and operating a
world-class family office.

AIP ANALYZING
INVESTMENT
PERFORMANCE
For Family Office Professionals

A program for family office
professionals by the industry's best.

Wealth
DX

Financial Data
Integrations.



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4.0

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For Family Office Professionals

FAMILY OFFICE **4.0**

Family Office Handbook Education Insights Technology

GET THE HANDBOOK

Welcome to Family Office 4.0 - the most comprehensive resource for best practices, novel insights & continuing education.

A revolution in investment visibility



AIP ANALYZING
INVESTMENT
PERFORMANCE

DRESEL UNIVERSITY
LeBow
College of Business

A program for family office professionals by the industry's best

Analyzing Investment Performance (AIP) is a program developed in accordance with AICPA guidelines and delivered by accomplished faculty from Drexel University, LeBow College of Business. The course qualifies for up to 15 CPE credits.

CFOs, CPAs, and professionals from leading SFOs and MFCOs attended the Winter 2019 course. By learning best practices in family office accounting and investment reporting, these professionals have increased their value manifold to their family offices.

Limited seats for personalized learning and sharing environment.

Interact with industry experts and international peers over high quality coursework blended with live use cases on the AIP platform.

[Register Now](#)

Powered by
ASSET VANTAGE

www.assetvantage.com/aip

This fall, we are bringing the AIP program to you digitally on the 13th & 18th September 2020

PLACE
Virtual interactive sessions

CPE CREDITS
up to 15 CPE credits*

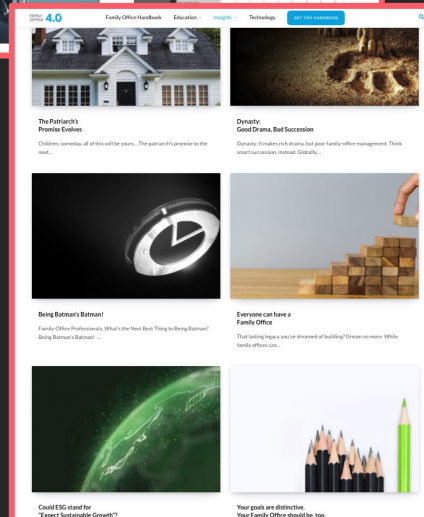
Register before 9th August 2020 for a discount.

EARLY BIRD PRICE
\$9,999
\$999

*subject to change

Family Office Handbook
The road to financial freedom

Powered by **ASSET VANTAGE**





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for global U-HNWs.

Know a lot more than the complete picture
of family wealth.



Financial Data Integrations.

> AV Integrations Marketplace

Open Rest APIs



Integrate into global best in-class products

- Bill Pay
- Risk Analytics
- CRM systems
- Document Management
- Taxation
- Trust Accounting
- Real Estate Management
- More..



AV ACCLAIMED

AV was crowned Best-in Accounting Technology at the FWR Awards 2020, WP Readers' Choice Awards for Service Provider of the Year 2020 & named to Forbes Family Office Software Roundup 2020.



**Forbes Family Office
Software Roundup 2020**



**Best-in Accounting
Technology**



**Service Provider of
the Year 2020**



Built **for** Family Offices **by** a Family Office & technology group.

AV was created by a family office to produce what it could not find elsewhere: a full and actionable view of its wealth.

“Because AV grasped our problem and delivered the features we needed, we can now work with more families.”

Principal, US MFO



Imagine the possibilities...