



SWIMBIRD

About

Swimbird is a Swedish based Fintech company with global focus. Established 2018. We develop innovative and sustainable solutions by combining deep industry knowledge with great execution. We are passionate about helping clients in the financial market to become automated, efficient and digitized through modern technology solutions.

The company is founded by 8 partners. 4 engineers and 4 business experts.

The Team

We are the perfect mix of business and technology, with extensive experience from the financial industry. We believe that competence, personality and having a strong and passionate team is key to success.

We have a proven track record of delivering business critical solutions for banks, exchanges, brokers and asset managers.

Eva Lundell: Partner & CEO. 30 years of experience from the financial industry. Strong entrepreneurial skills and has had different leadership roles the last 22 years, e.g. as Global Head of Risk Control and Head of Investor Services Products within SEB. She has built up new services and products, driving and executing on business-critical turn-arounds.

Malin Heyman: Partner & Director of the Board. 20 years of experience from the financial industry with focus on leadership, business development, client service and sales. Malin headed up the Primer Brokerage Service team within SEB, a holistic service for primarily Hedge Funds.

Johan Umefjord: Partner. 13 years of experience from the financial industry, e.g. developed solutions for Oslo- and Cleartrade Exchange, built an OTC derivative clearing system and worked as CTO within Investor Services at SEB. Johan holds an MSc in Engineering.

Alexander Torstensson: Partner. 13 years of experience from the financial industry with focus on leadership, business development, client service and sales. Alexander developed the collateral management services function within SEB and has also experience from fund management services in Luxembourg.

Jonas Gudmundsson: Partner. 12 years of experience from the financial industry, among others built up the Risk & Valuation Services within SEB which he also successfully headed up. Jonas holds an MSc in applied physics and electrical engineering.

Charlotte Holmquist: Partner. 22 years of experience from the financial industry with focus on business administration, financial control and sales. In addition, she works as the team's personal trainer. Charlotte is passionate about health and wellness and has 25 years of experience as a personal trainer, group trainer and running coach.

Klas Ekwall: Partner. 25 years of experience in professional software development whereof the last 15 years as entrepreneur in FinTech, e.g. developed advanced business critical technical solutions for the Oslo- and Singapore Exchange. Klas holds an MSc in information systems and a Bachelor of science in system analysis.

Oskar Wibling: Partner. 25 years of experience in professional software development with focus on FinTech solutions to among others the Oslo- and Singapore Exchange. He is an entrepreneur who founded his first IT company twenty years ago. Holds a PhD in Computer Science with focus on network protocol validation and an MSc in Engineering Physics.