

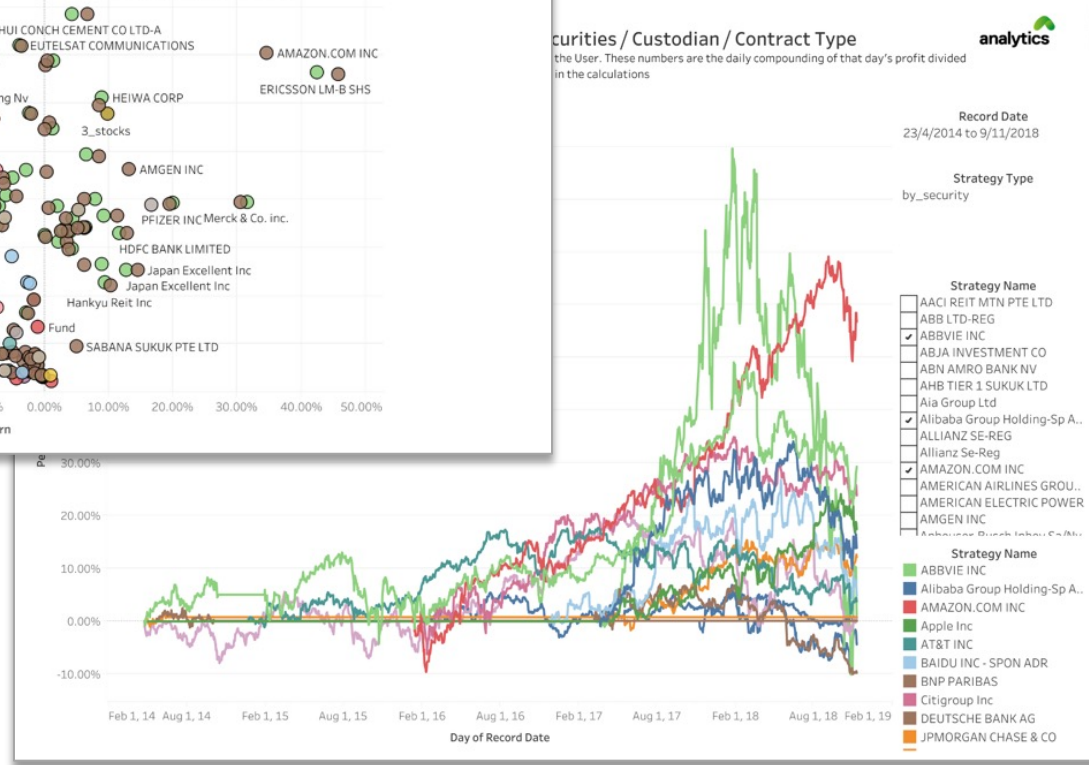
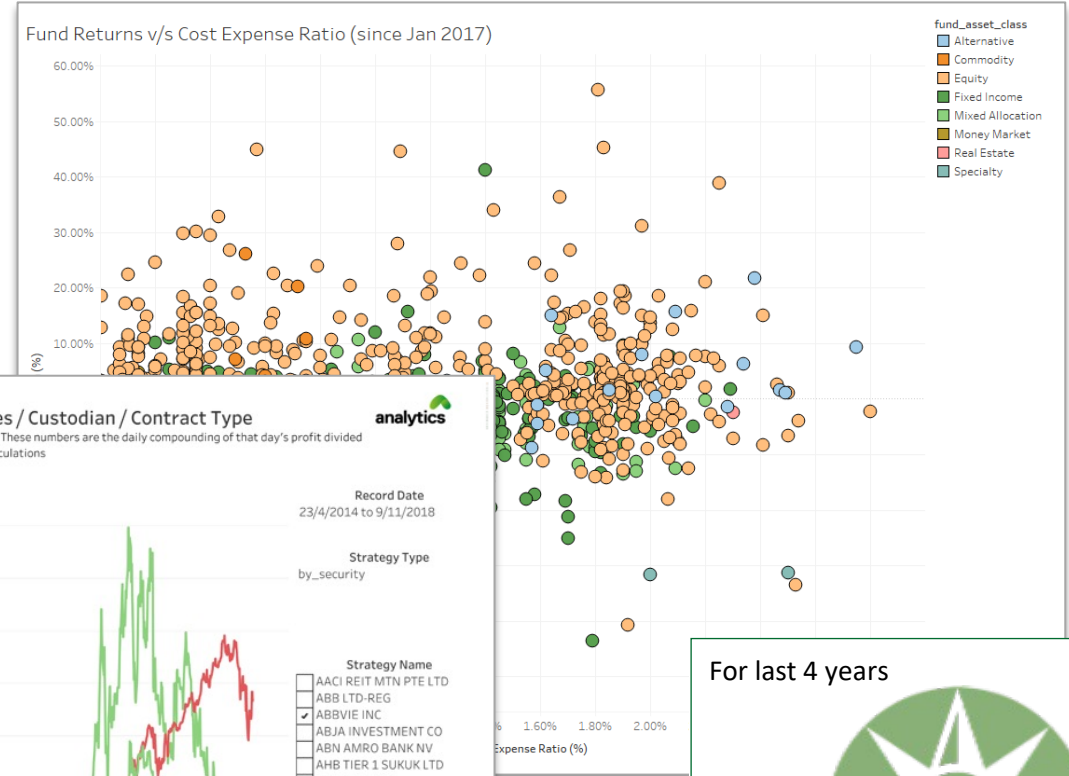
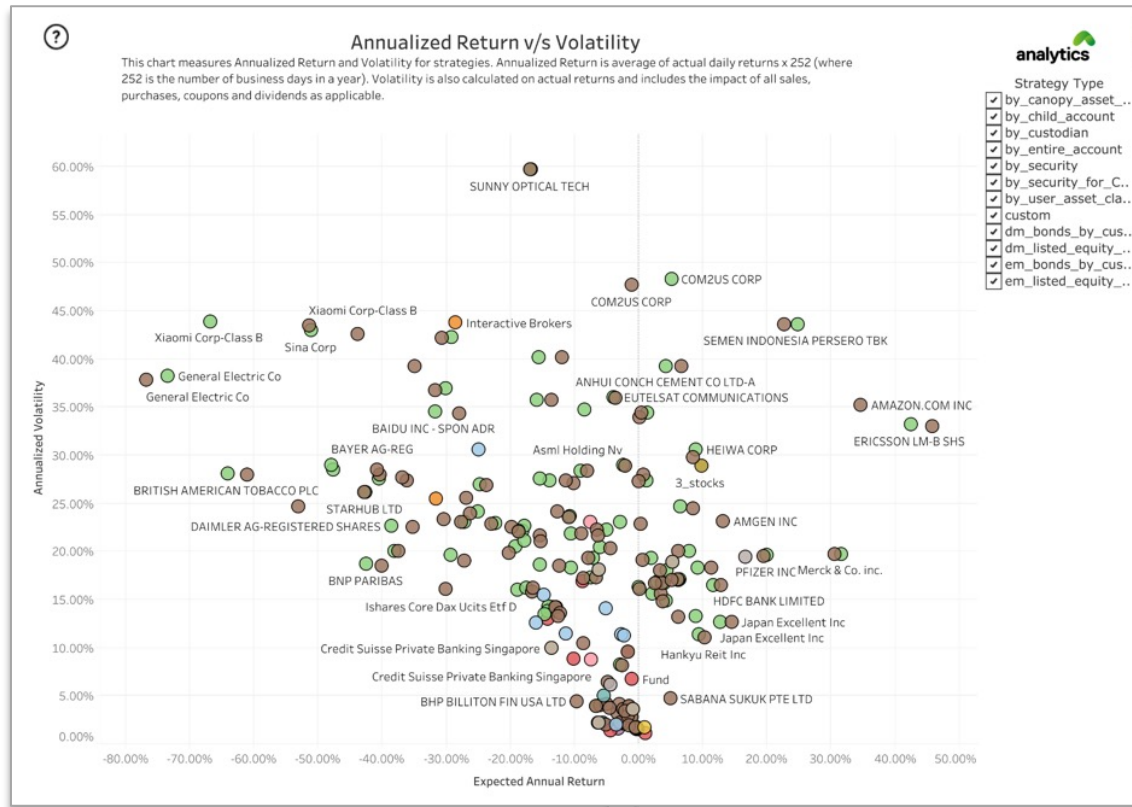


Canopy for Family Offices

August 2022

Who is Canopy?

We are Asia's best Data Analytics Solution (who just launched into the US)



For last 4 years

ASIAN PRIVATE BANKER
4th TECHNOLOGY AWARDS

BEST DATA ANALYTICS SOLUTION

Best of Breed Client Reporting

Portfolio Performance
 Period: From Canopy's inception to October 2019

Monthly Returns

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
2019	4.60%	1.21%	0.41%	1.27%	-1.90%	3.29%	-0.54%	-0.25%	0.21%	1.61%
2018	2.71%	-2.18%	-0.79%	1.06%	-0.86%	-1.00%	2.27%	-0.40%	-0.09%	-4.80%

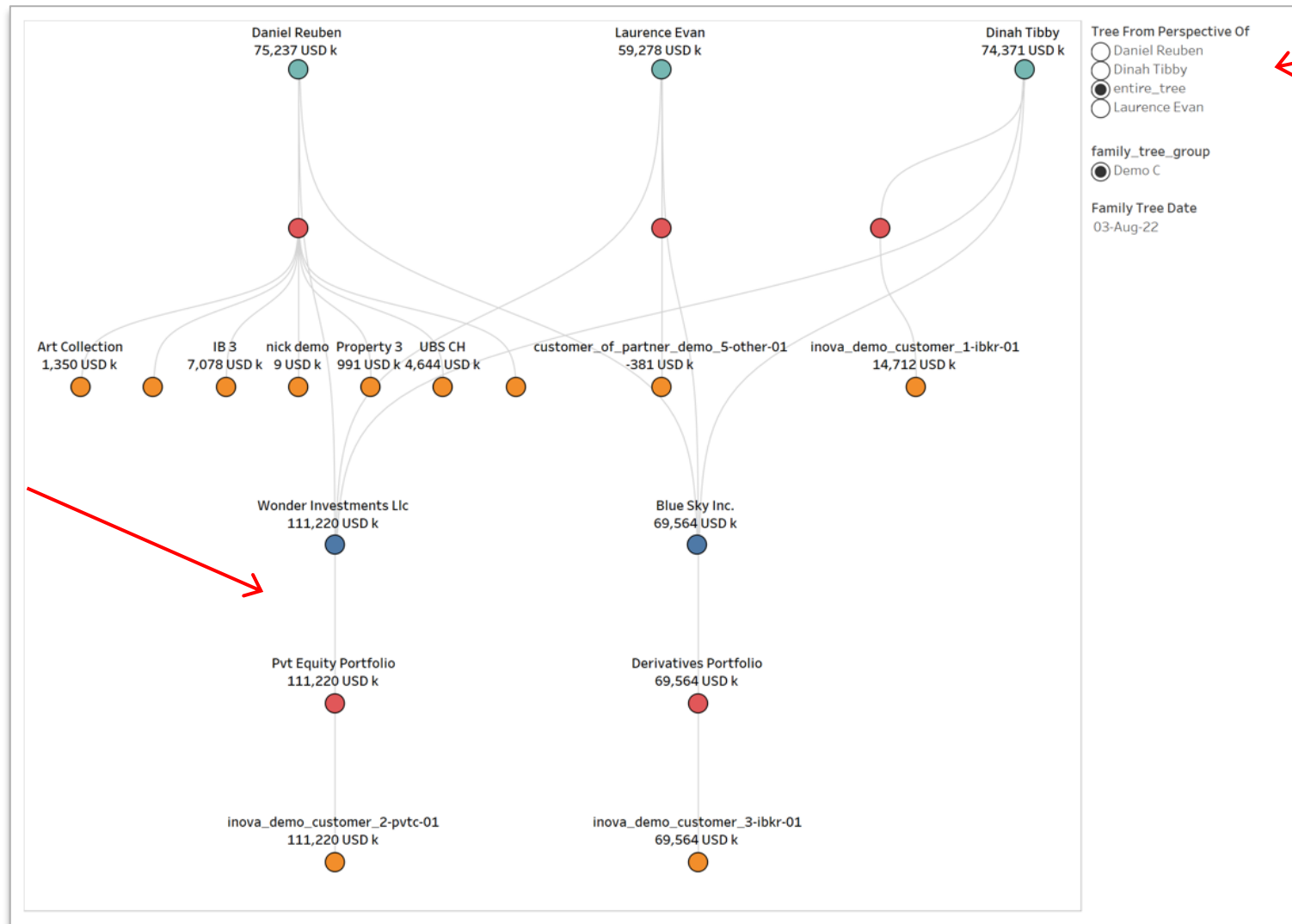
Equity Annualized IRR/Profit - Open Positions
 As of 31 October 2019

Market Value Legend:
 -46,715 (smallest bubble)
 0
 50,000
 100,000
 150,000
 200,000
 295,197 (largest bubble)

Key positions shown in chart:
 Facebook Inc A, QUALCOMM INC, Alibaba Group Holding Sp ADR, THERMO FISHER SCIENTIFIC INC, Microsoft Corp, MASTERCARD INC - A, Energy Select Sector Spdr, Spdr S&P 500 Etf Trust, MITSUBISHI MOTORS CORP, NIKE INC -CLB

The disclaimer detailed on the last page of this document, including reference to the nature and accuracy of the information detailed within this document, is applicable to the contents of this page.

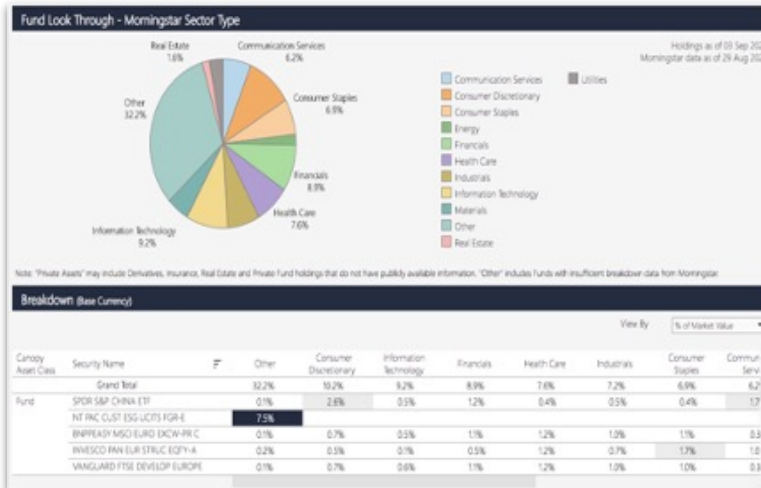
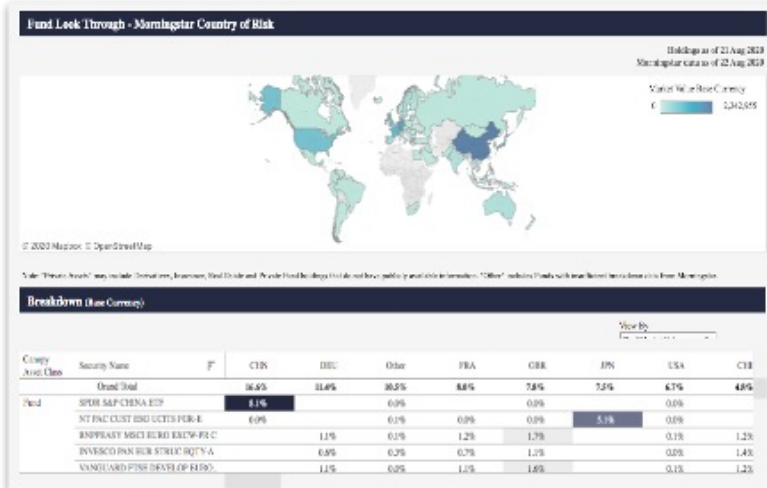
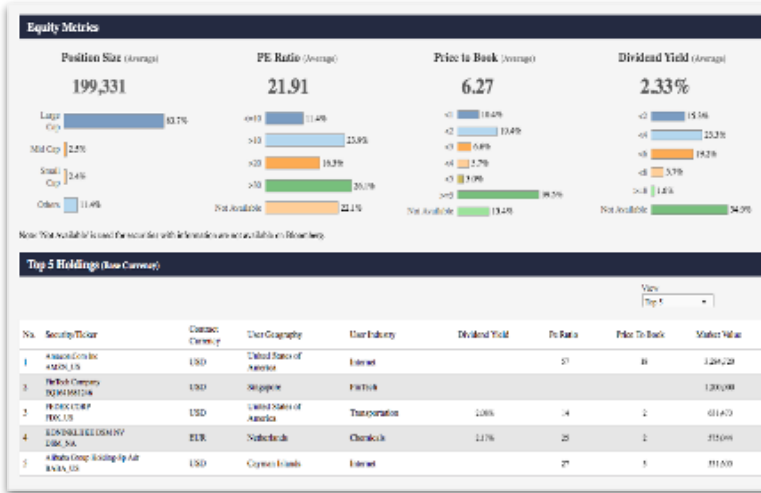
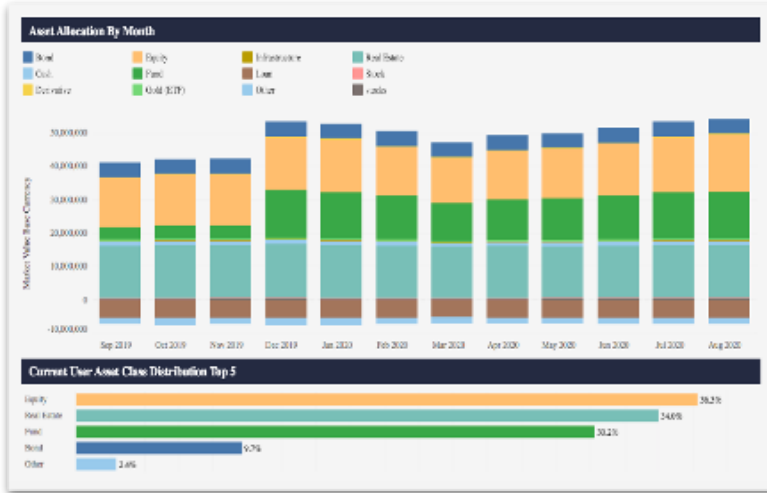
Handle Complex Ownership Structures



Daily valuations of each entity / account feeding up to the ultimate beneficial owner

Ability to choose various perspectives

Customizable Dashboards



Ability to store documents and tag in multiple ways

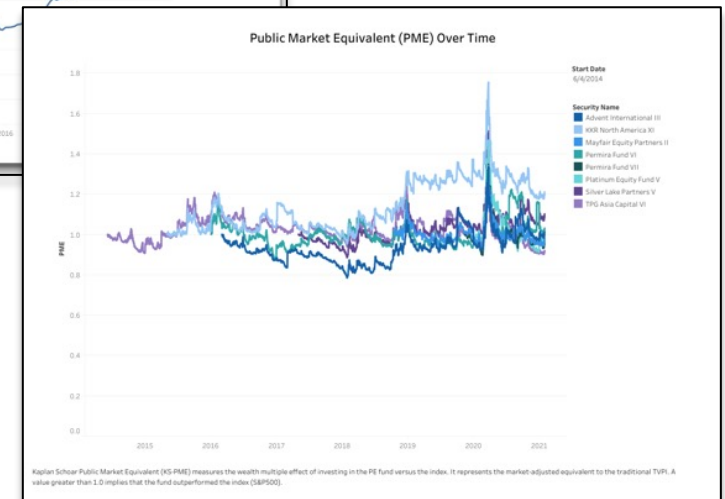
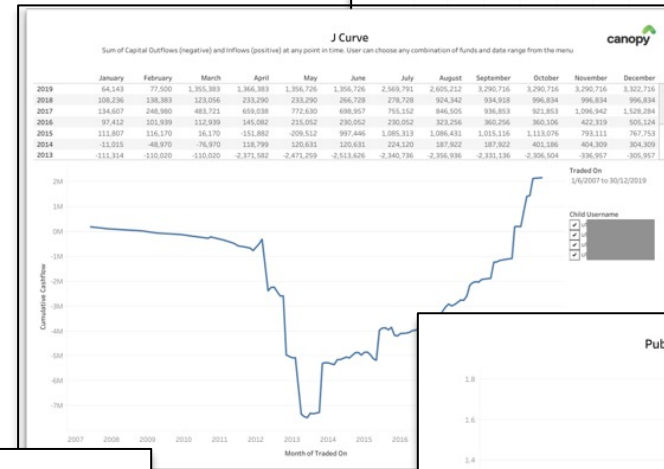
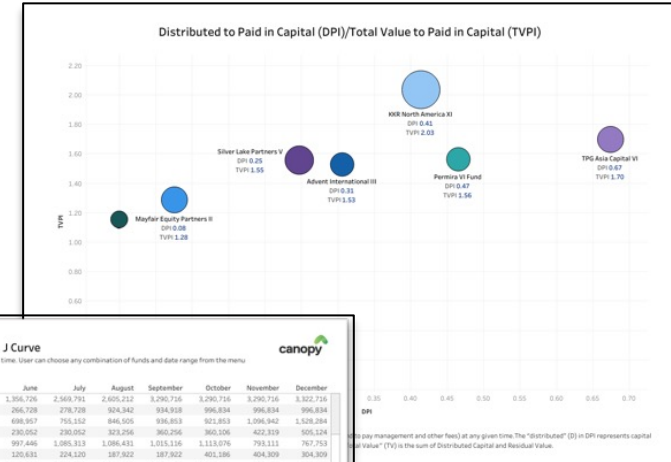
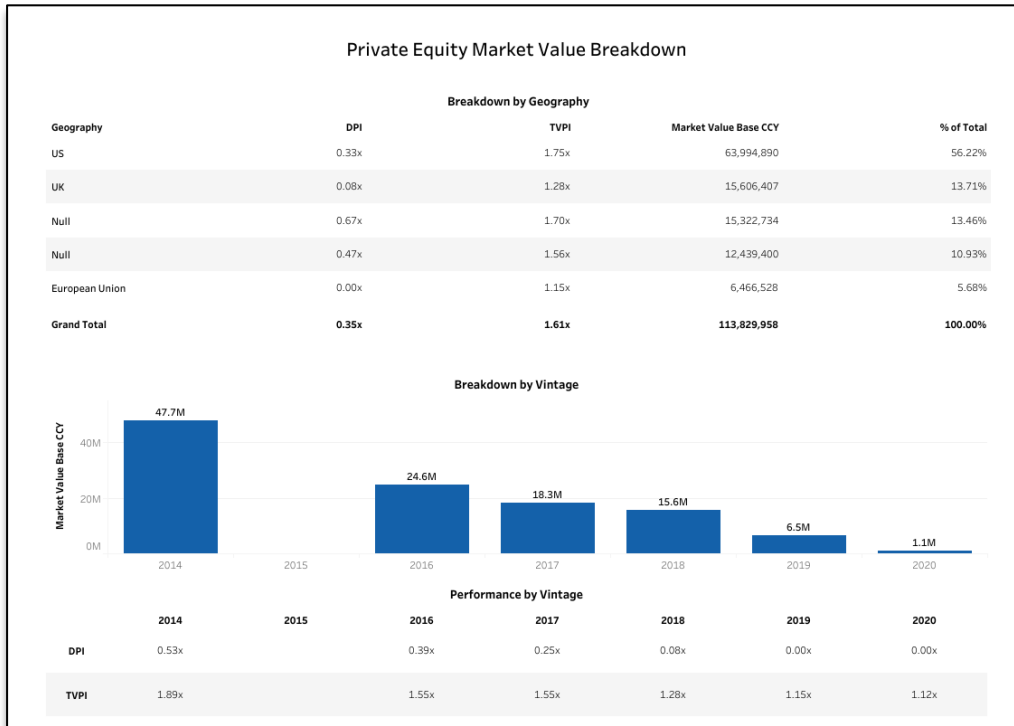
The screenshot shows a web application interface for managing documents. The browser address bar displays `manager.canopy.cloud/portfolio/documents/`. The page title is "Review Clients" with a sub-tab for "Demo Customer 4". A navigation menu includes "NET WORTH", "ASSET ALLOCATION", "PERFORMANCE", "HOLDINGS", "TRANSACTIONS", "CASHFLOWS", "MOVERS", "PORTFOLIO STATUS", and "DOCUMENTS". The "DOCUMENTS" section is active, showing a list of documents with columns for "File Name", "Updated At", "Username", "Transaction Tags", "Security Tags", "Custom Tags", and "Actions".

File Name	Updated At	Username	Transaction Tags	Security Tags	Custom Tags	Actions
Capital Call Notice.pdf	15/06...	canop...	-	XS0766460	Capital Call	Download, Edit, Delete
AccuDecu_Report (2).xlsx	06/06...	canop...	-	NFLX_US	-	Download, Edit, Delete
FTMF_Pimco_UOB Cash_Updat...	21/05...	canop...	-	-	upload tran	Download, Edit, Delete
AMZN Equity Research Report.p...	10/05...	canop...	DAT-127491	AMZN_US	-	Download, Edit, Delete

Red annotations highlight tagging capabilities:

- "Tag any Security" points to the "XS0766460" tag in the Security Tags column.
- "Tag any Transaction" points to the "DAT-127491" tag in the Transaction Tags column.
- "Create Custom Tags (free text)" points to the "Capital Call" tag in the Custom Tags column.

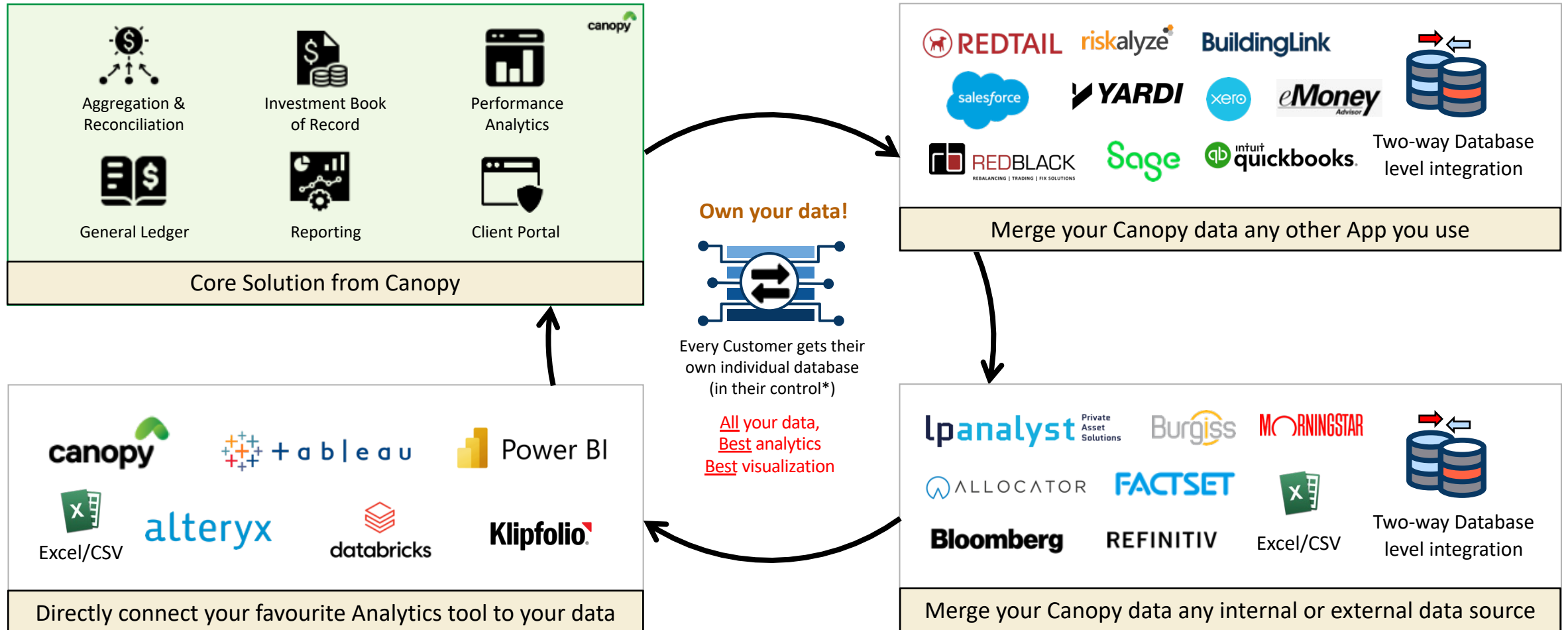
Key Competency in Reporting on Alternatives



PE Overview

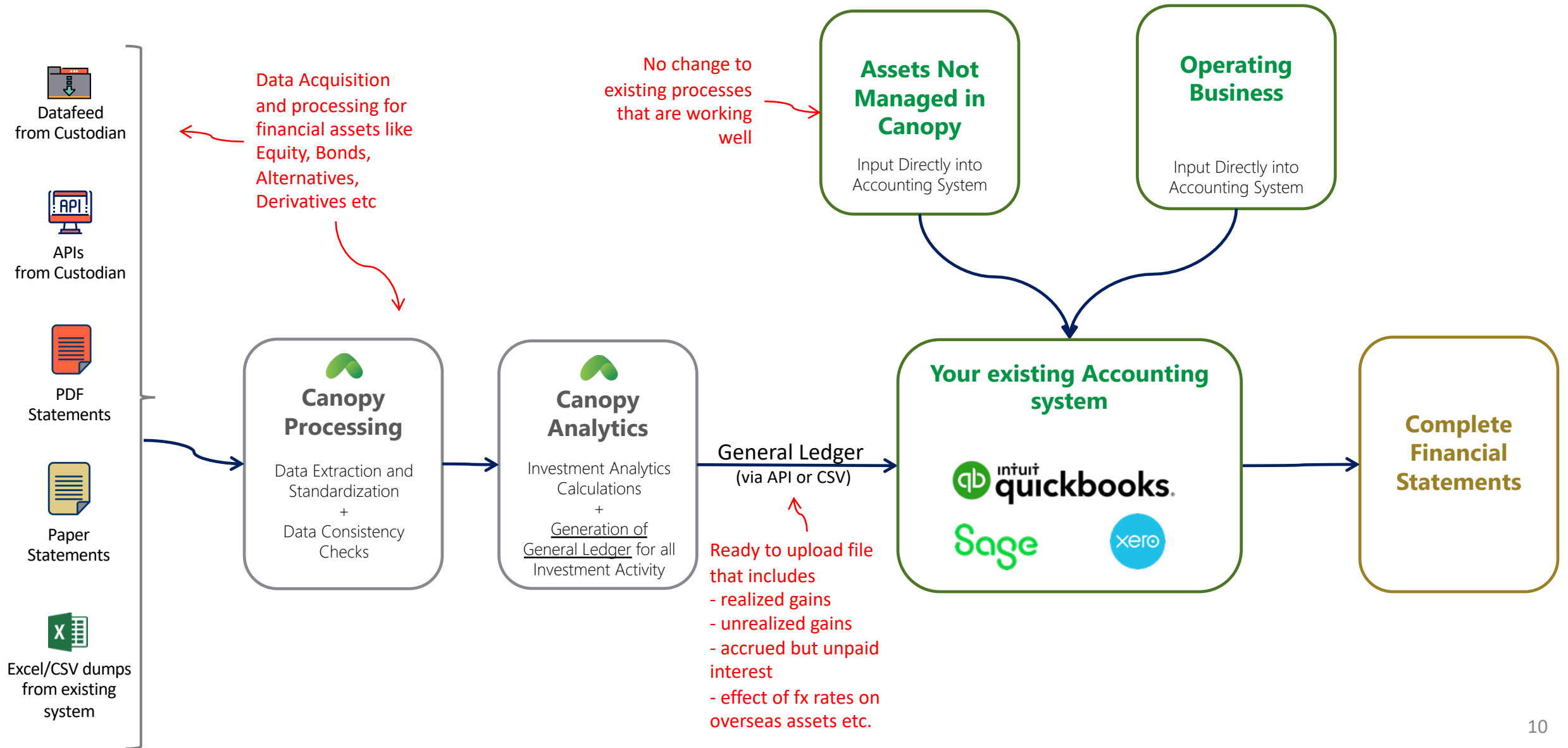
Currency	Security	Commitment Date	Valuation Date	Commitment Amount	Contributed Capital	Unfunded Commitment	Total Distribution Contract CCY	Market Value	Market Value Base CCY	DPI	TVPI	IRR	PME	Direct Alpha
EUR	Permia VI Fund	1/1/2016	29/1/2021	10,000,000.00	10,000,000.00	0.00	4,510,500.00	10,250,000.00	12,439,400.00	0.47	1.56	13.86%	1.03	0.01
	Permia Fund VII	16/10/2019	29/1/2021	15,000,000.00	5,000,000.00	10,000,000.00	0.00	5,326,385.00	6,466,528.04	0.00	1.15	18.16%	0.97	-0.04
GBP	Mayfair Equity Partners II	2/7/2018	29/1/2021	20,000,000.00	10,000,000.00	10,000,000.00	750,000.00	11,384,889.59	15,606,406.65	0.08	1.28	13.59%	0.98	-0.01
USD	KKR North America XI	1/5/2014	29/1/2021	20,000,000.00	20,000,000.00	0.00	8,292,752.00	32,400,000.00	32,400,000.00	0.41	2.03	18.80%	1.21	0.06
	TPG Asia Capital VI	9/5/2014	29/1/2021	15,000,000.00	15,000,000.00	0.00	10,116,989.00	15,312,733.70	15,312,733.70	0.67	1.70	9.04%	0.92	-0.02
	Advent International III	1/3/2016	29/1/2021	10,000,000.00	10,000,000.00	0.00	3,065,000.00	12,200,000.00	12,200,000.00	0.31	1.53	14.01%	1.01	0.00
	Silver Lake Partners V	6/4/2017	29/1/2021	20,000,000.00	14,000,000.00	6,000,000.00	3,457,500.00	18,279,212.00	18,279,212.00	0.25	1.55	17.27%	1.10	0.04
	Platinum Equity Fund V	1/1/2020	29/1/2021	5,000,000.00	1,000,000.00	4,000,000.00	0.00	1,115,678.00	1,115,678.00	0.00	1.12	16.97%	0.99	-0.01
	Grand Total									113,829,958.39				

Combine your Canopy data with that from any App or Data source



*Customers get direct access to their own Database which contains all their Canopy data. They can create new tables and store any external data from any source or app they wish. Canopy will help do the integration. This combined data can then be directly analyzed via Canopy's front end, Tableau, Excel or any other Analytics tool that the customer wishes to use. (Canopy subscription includes the cost of setting up and hosting this Database in Canopy's secure infrastructure, but it can also be hosted in customer's Amazon Web Services account for a small additional fee, if so desired). Canopy is ISO 27001 compliant.

Push General Ledger from Canopy into your existing Accounting System



Get your own individualized set of dashboards

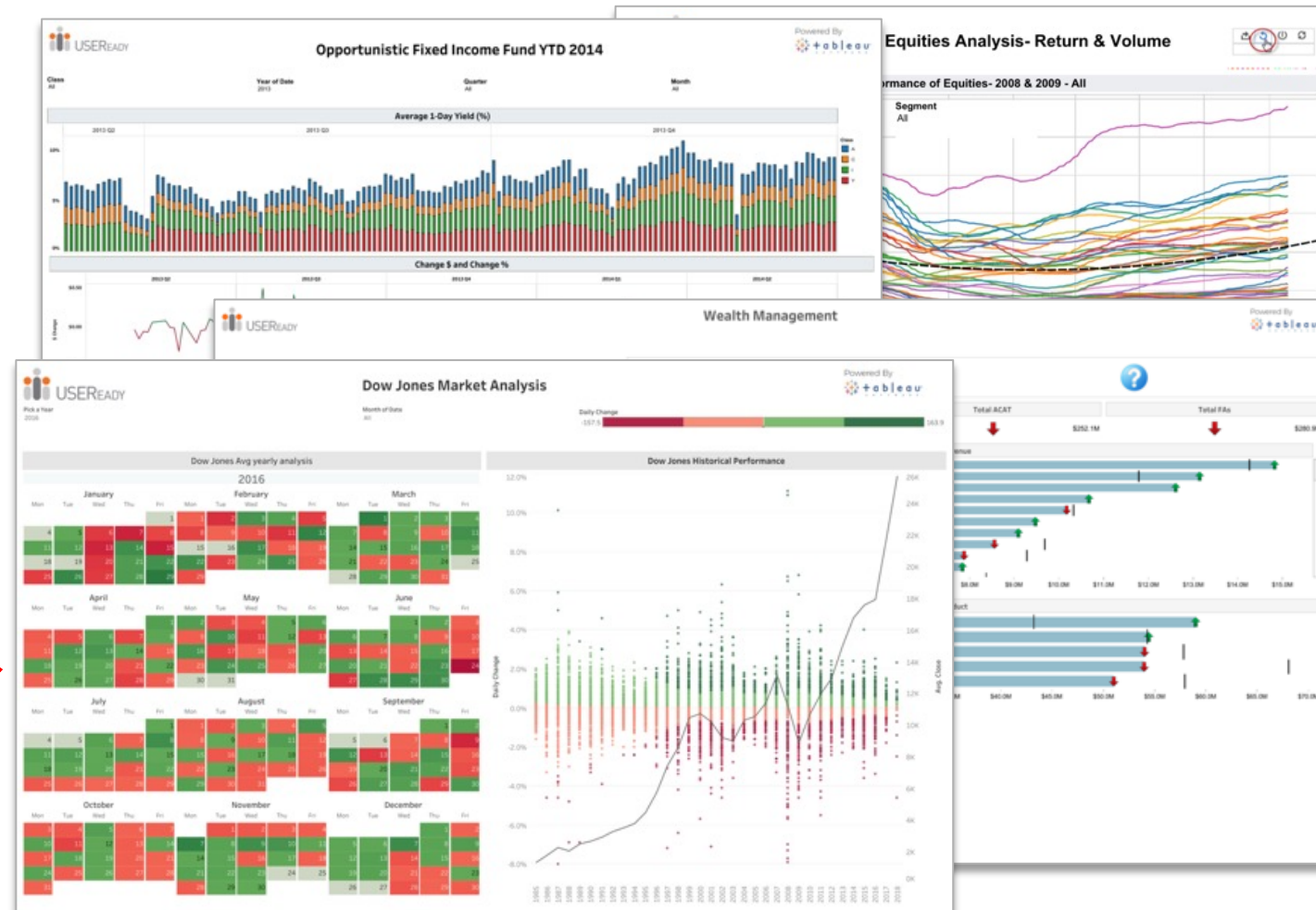
[Sample Private Equity Dashboard](#)

[Sample Asset Allocation Dashboards](#)

[Sample Performance Analytics Dashboards](#)

[Sample Real Estate Dashboards](#)

Infinitely
configurable
dashboards



- Any dashboard [from anywhere](#) can be implemented
- Clients can merge data from any external source with their Canopy data and make dashboards on the blended data
- Tools like [Einstein Discovery](#) can be used out of the box

Canopy customers cover the entire range of Wealth Professionals

Private Banks



Biggest customer (also 22% owner of Canopy and has a seat on the board)



After a successful PoC last year, Canopy will be offered to UBS's Swiss domiciled customers at preferential pricing



Trustees

Julius Bär

Julius Baer trustee is a customer for the last 4 years. They send us the bank statements of their higher transaction volume customers which we convert into complete financial statement and send back



Credit Suisse trustee is in a Proof of Concept for on-premise installation of Canopy PDF parsing software. This aims to drastically reduce the manual work at their end in processing statements from 3rd party banks/custodians

Single /Multi Family Offices

List is confidential

Customers based in Asia and Europe which most concentrated in Singapore, Hong Kong and Switzerland

We are already in contract negotiation with our first US customers (they are in PoC at the moment)

Wealth Managers/ RIAs

List is confidential

Customers based in Asia and Europe which most concentrated in Singapore, Hong Kong and Switzerland

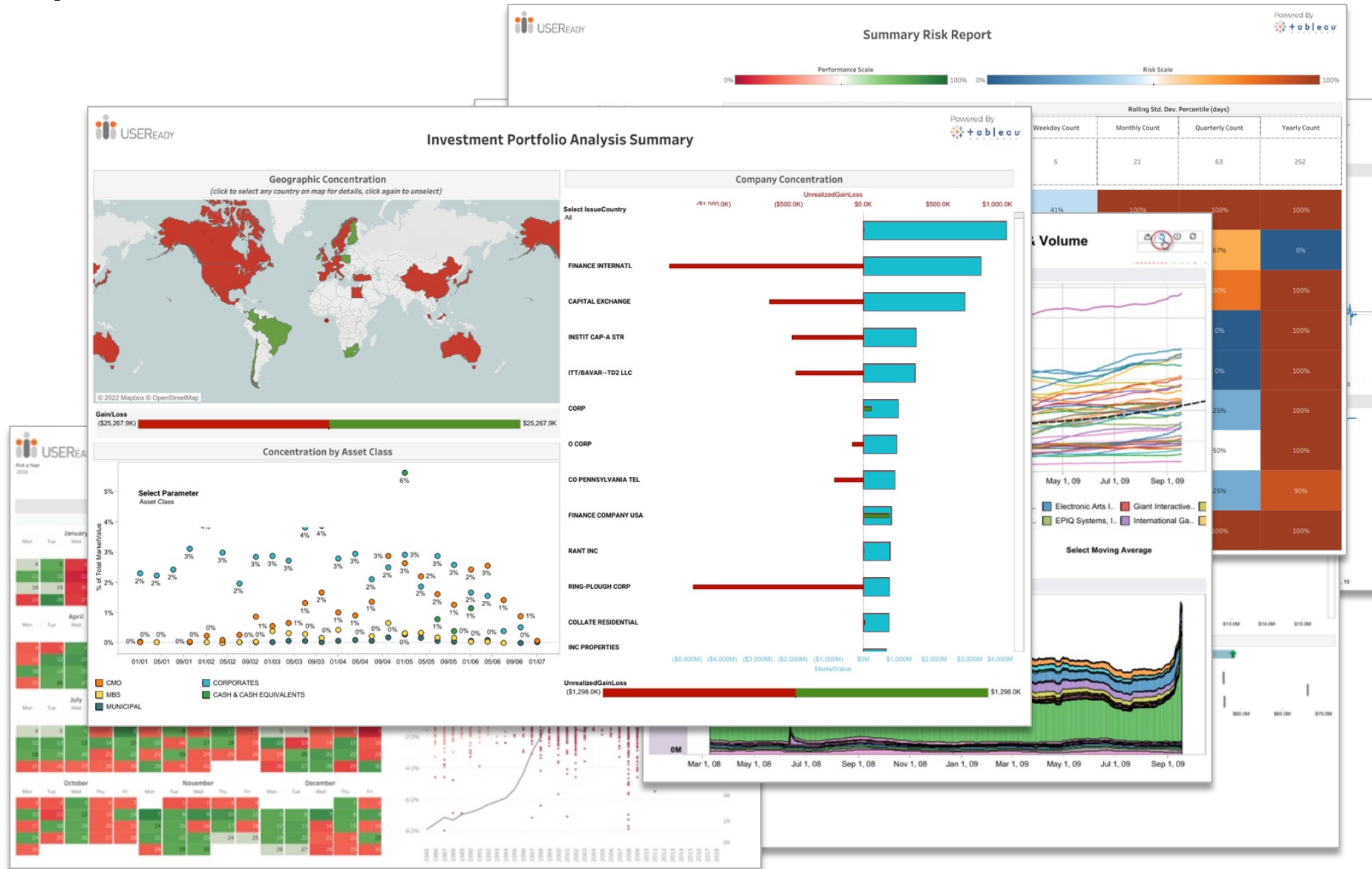
Contract negotiation with first US RIA customer ongoing. We are already processing their data

Why Canopy?

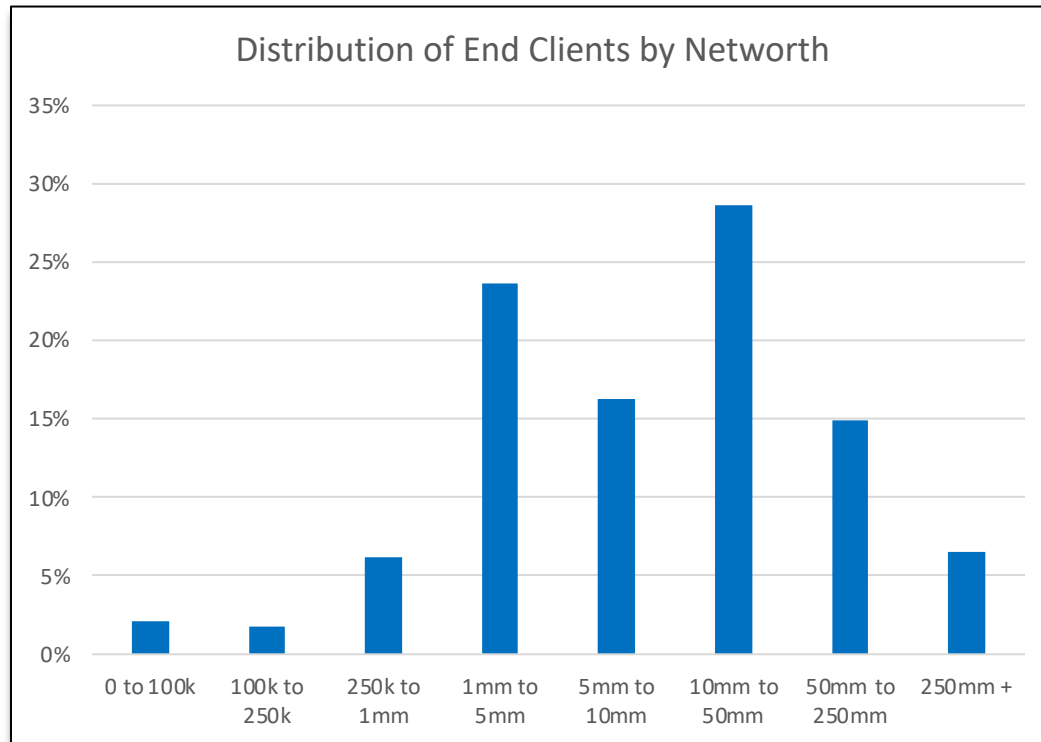
Because your principals deserve the best

Literally the world's best dashboards can be made in Canopy

Dashboards and reporting are the only part of your family office that 'touch' your principal regularly



Clients of our customers range from USD 100k to Billionaires



Bloomberg

Wealth

Asia's 20 Richest Families Control \$495 Billion

The Ambanis, Hartonos and Mistrys lead Asia's wealthiest clans as the dynasties behind some of the region's oldest fortunes pivot to crypto, tech and e-commerce.

By Venus Feng

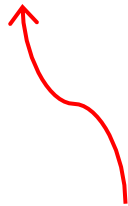
January 29, 2022, 7:00 PM GMT+8

4 of the Asia top 20 families use Canopy

Because we have deep domain knowledge



Investors include the Founder,
Employees + Several Family Offices
+ 1 VC + a Govt of Singapore Fund



Founded by a Banker, backed by Credit Suisse and
other family offices

Established 2013

300+ Wealth Managers and
family offices use Canopy

11,013 Client Portfolios

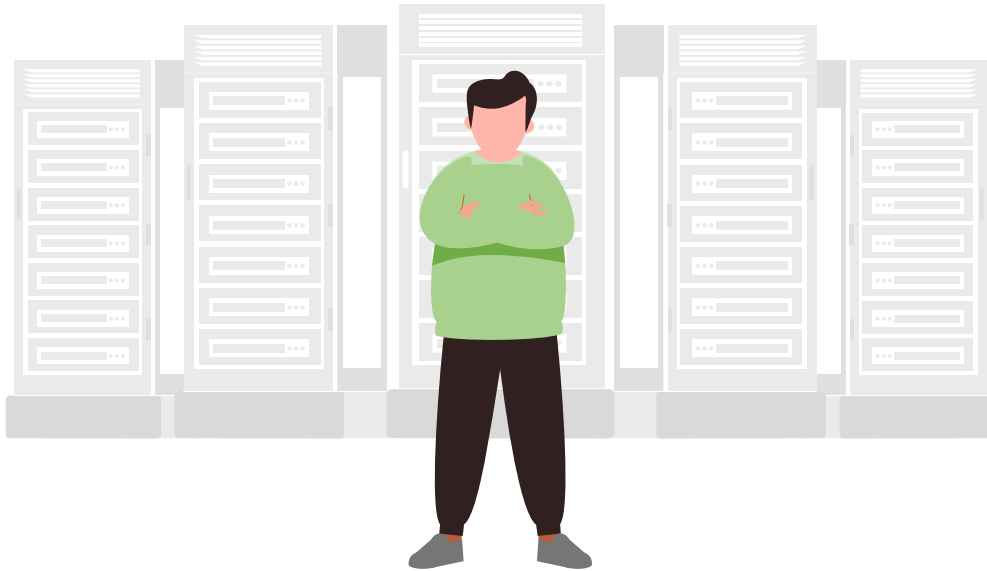
1385 different custodians

667,943 Individual Securities tracked

170+ bn Assets under Reporting

4.48 million transactions booked

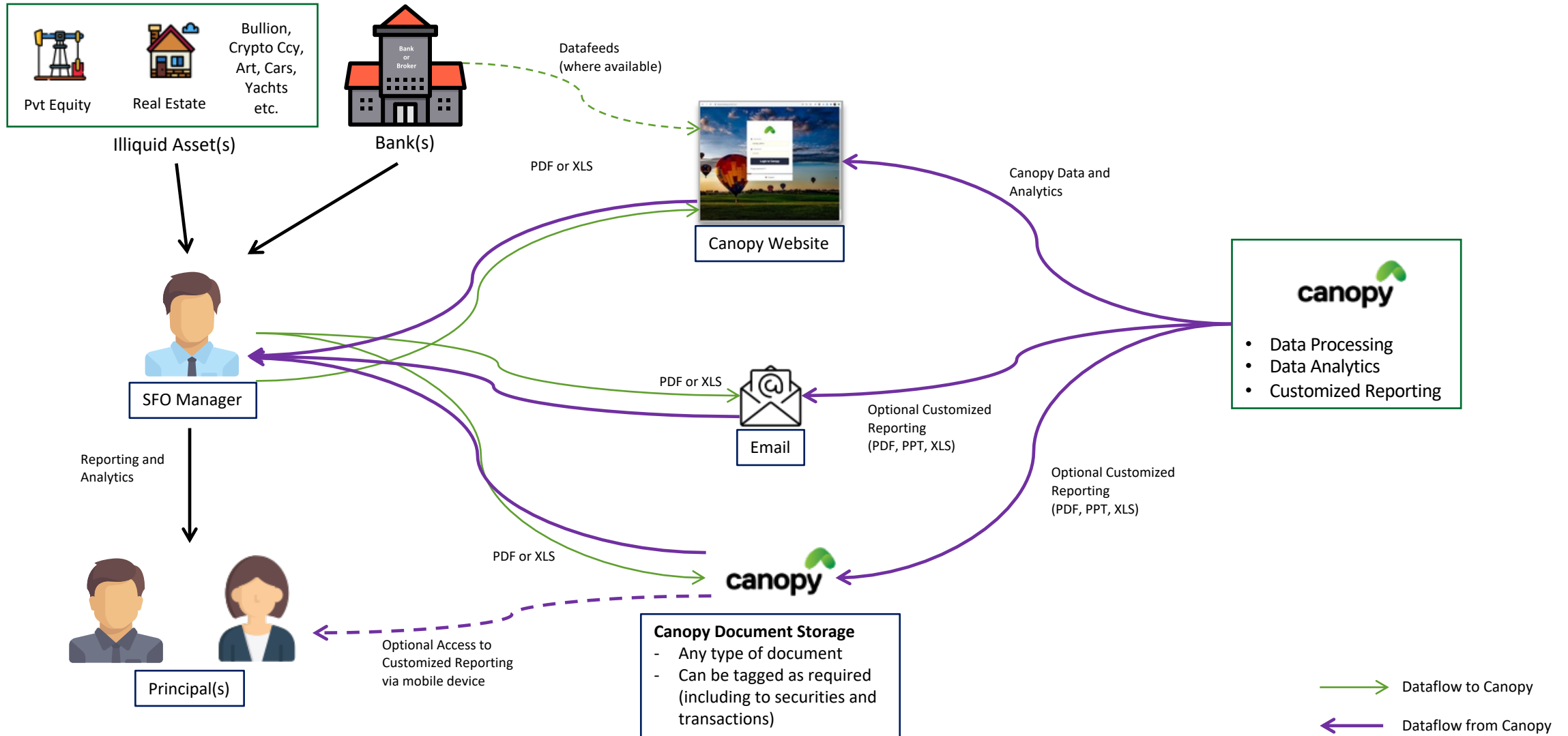
Because only Canopy let's you own your data and use it any way you wish



- Your data is in your possession 24/7
- You decide where it is stored
 - Canopy's secure infrastructure or
 - Your own AWS Account
- You decide what external data gets added to your data
- You can decide who gets access
- You can pipe the data into any of your own processes as needed

What to expect when signing up to Canopy

Typical ongoing workflow with SFO Manager and Principal



Canopy Customer Onboarding Process



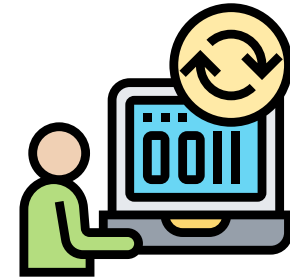
- (a) Face to Face meeting / demo
- (b) Understanding of Requirements and what customization is needed
- (c) Agreement on Timelines
- (d) Canopy Point Person** for on-boarding process identified and introduced

STEP 1



- Documentation Signed. It includes
- (a) Canopy Contract (including optional waiver to share data with referring Bank)
 - (b) NDA
 - (c) Instructions to other custodians to share data with Canopy

STEP 2



- (a) Data arrives and is migrated
- (b) User and Account Setup
- (c) Bank RM setup (optional)
- (d) Datafeed setup
- (e) Customized Reporting Setup
- (f) Alerts Configuration
- (g) Vault (anonymization) setup

STEP 3

Canopy Point Person handholds client through the entire process

Typical On-going engagement

- Customer Success Team engagement
 - Dedicated account manager who is your single point of contact
- Data team engagement
 - Help with the ongoing data upload
 - Exception management and any other problem solving as required
- Monday.com board to track data upload status
 - In case we are doing your data upload, the status updates can be see via a dedicated board on Monday.com
- Dashboard support
 - In case a new dashboard or report is required

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