



**An integrated performance
reporting and general
ledger technology...**

**finally empowers
families to make better
investment decisions.**



Post the 2008 global financial crisis wealth has increasingly become more complex and families are **forced to depend** on multiple sources to bring together a **“complete picture”** of their wealth.

Existing platforms are reporting *only* tools built for institutions & advisors.

They do not address the needs of families looking for the **complete picture**.



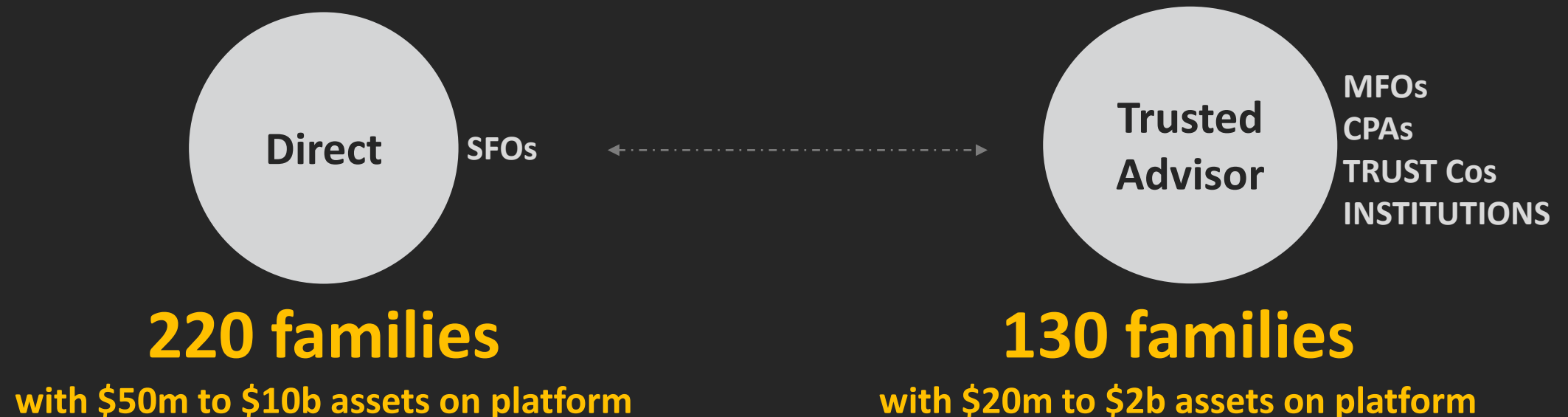
Empowering families and their trusted advisors to make **better** investment decisions.

DATA	KNOWLEDGE	WISDOM
■ AV Intelligent Feeds Custodial data > Through partners > Advisory statements	■ AV GL + Performance All Asset Classes Fully integrated GL Partnership Accounting Multi-currency Performance Reporting Document Vault Private Cloud	■ AV Community Family Office 4.0 AIP best practices



■ AV GL + Performance

We help families with **complex wealth** run their family office like they would their business.





■ AV GL + Performance

By doing performance reporting **inside** the general ledger.

Because reporting outside the GL creates a misleading view of net worth.

350+

families with complex wealth trust AV for their performance reporting and general ledger platform.

WHY FAMILIES LOVE AV



■ AV GL + Performance

Our accounting and reporting platform leaves no asset behind.

We create actionable views of family wealth across all asset classes, liquid and illiquid..

“AV’s platform is the workhorse solution that anchors our family office. As our portfolio diversifies and ownership structures change, we leverage AV to secure the advantages of transparency.”

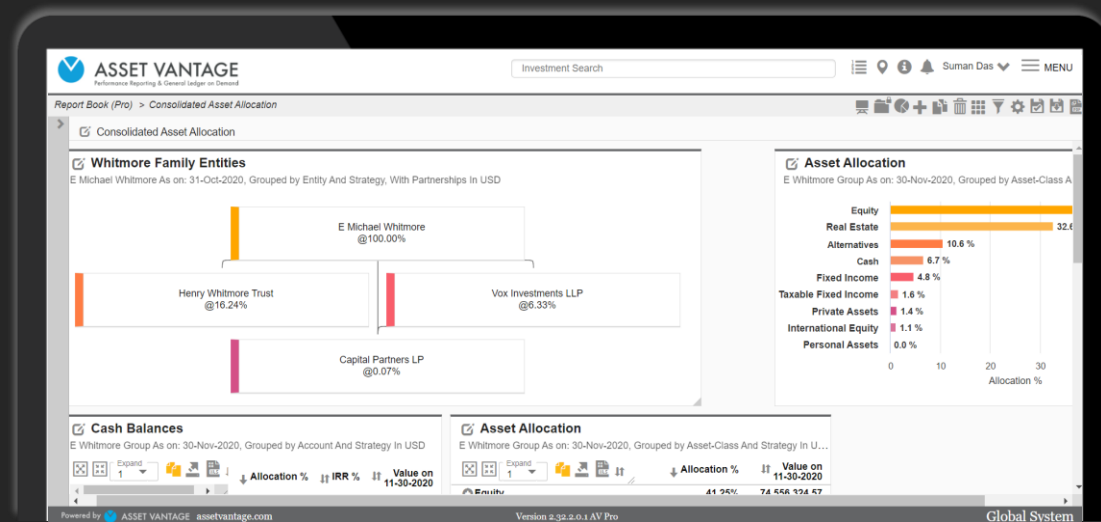
Family Principal, Global Family Office



■ AV GL + Performance

With **full** partnership accounting.

Powerful accounting, allocations, and look-through reporting to simplify management of complex partnership structures.



“AV did an incredible job of understanding our problem, in our language. They said, “let’s solve it” and delivered the exact features we needed. With streamlined and automated processes, our multi-family office can now work with more families.”

Family Principal, Multi Family Office (USA)

WHY FAMILIES LOVE AV



■ AV GL + Performance

We provide multi-currency reporting, informed by **global** data feeds.

Every investment is denominated in both the currency it is traded in and its value when converted.

30+

global exchanges & currencies.



■ AV GL + Performance

We offer a **choice** of global data hosting.


Because privacy is everything.

Privacy & Ownership

- Client owns data
- Private daily backups on AWS
- Client enabled full data export
- Access control & permissions
- Audit trail & reporting
- Explicit user access for AV

Security

- State of the art private cloud
- Encrypted database
- Encrypted communications
- Multi factor authentication
- VPN only access option
- AWS encrypted backups

powered by **aws** 

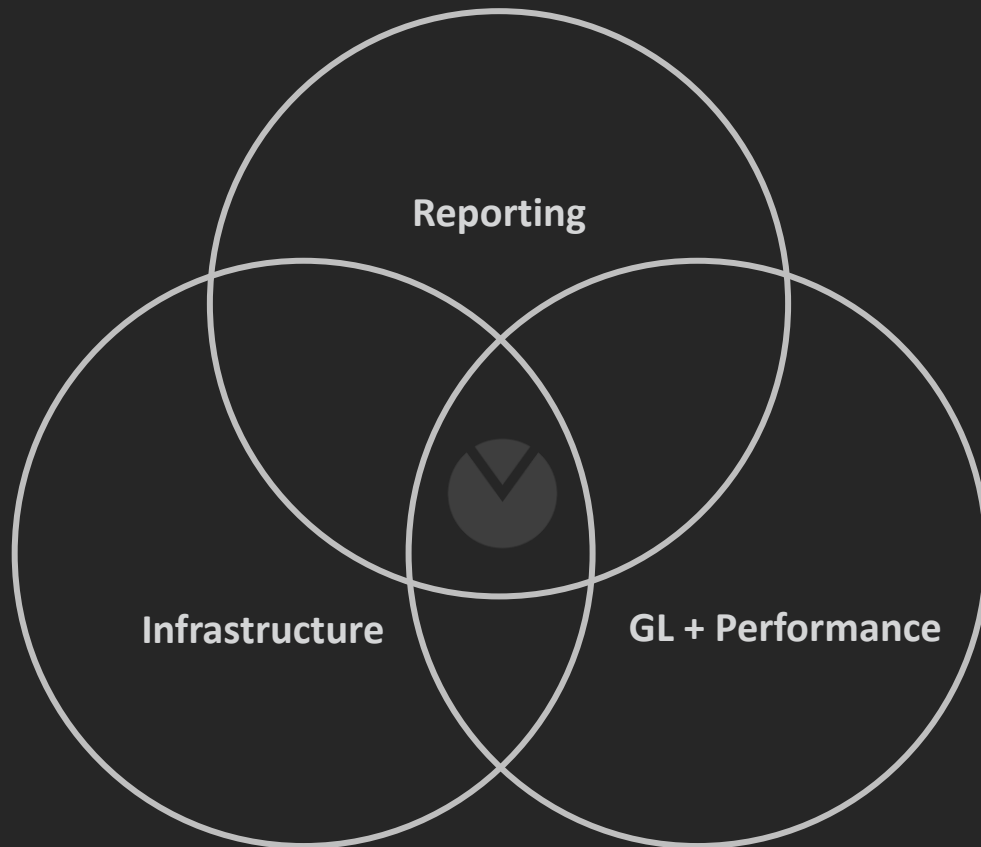
In partnership with global AWS centers.

WHY FAMILIES LOVE AV



■ AV GL + Performance

The most complete platform to give
actionable insight to families with complex wealth.



We **flex** the complex

Making it simpler for customers to focus on actionable insights.

WHY FAMILIES LOVE AV



■ AV GL + Performance

With a world-class user interface.

Rich in functionality, our intuitive interface brings clarity to complex portfolios and speed to crucial decisions.

Configurable and flexible, our reporting suits what family members need.



WHY FAMILIES LOVE AV



■ AV GL + Performance

Most importantly, the wealth industry's first transparently priced SaaS model.

In an industry notorious for denying clients the ability to manage ownership costs in the long term, AV offers full transparent pricing.

The screenshot displays the Asset Vantage website's subscription page. At the top, the navigation bar includes 'Markets', 'Solutions', 'Company', 'AIP@Drexel', 'Buy AV', and a 'SPEAK TO US' button. The main heading is 'Start your AV subscription now'. Below this, there's a section for 'Select # of entities' with tabs for 'Monthly Trial', '10 Entities', '20 Entities', '30 Entities', '40 Entities', and '51+ Entities'. The 'Monthly Trial' tab is selected. The pricing table shows two main options: 'Pro' and 'Prime'. The 'Pro' option is priced at \$999 USD/month and includes features like Asset Classes, Performance Reporting, General Ledger, Data Feeds, Bill Pay, Data Managed Services, Support, and User Management. The 'Prime' option is priced at \$1,499 USD/month and includes all Pro features plus Fully Managed Reporting Services. A 'Get Started' button is visible for each option.

	Pro	Prime
Choose the AV product suitable for you	\$999 USD /month Billed monthly 4Entities	\$1,499 USD /month Billed monthly 4Entities
+ Asset Classes	Investable + Private	Investable + Private
+ Performance Reporting	Enhanced	Enhanced
+ General Ledger	Enhanced	Enhanced
+ Data Feeds	Enhanced	Enhanced
+ Bill Pay	API to 3rd Party Systems	API to 3rd Party Systems
+ Data Managed Services		Included
+ Support	Premium Bespoke Support	Premium Bespoke Support
+ User Management	Multi-User	Multi-User

“Working with Asset Vantage’s team is a delight. The people are extremely responsive and work hard to solve issues.”

Family Principal, Single Family Office (USA)

WHY FAMILIES LOVE AV



■ AV GL + Performance

With **best-in-class**
customer experience.

Local and white-glove customer
success teams augmented with
best-in-class technology.

*"Asset Vantage is not tied to a legacy platform, which makes it unique.
I now have partnership accounting capability and can tag my investments
with their geography in a user-friendly manner."*

Family Principal, Single Family Office (Midwest US)



■ AV GL + Performance

We do the **heavy lifting** so families can focus on their business.

AV
prime

A fully managed book-keeping, reconciliation and reporting service on top of the powerful AV Pro platform.

WHY FAMILIES LOVE AV



STRONG GLOBAL PARTNER NETWORK

 nexdigm

 bill.com

WTAX



 Tat | WEALTH

REFINITIV 

 PCR

MORNINGSTAR

 ENVESTNET
YODLEE

 electra

ALKYMI

ARCH

swissQuant 
Mastering Complexity



■ AV Community

Building the **single largest**
tightly knit community
for global U-HNWs.

Know a lot more than the complete picture
of family wealth.

FAMILY OFFICE
4.0

The definitive guide to
creating and operating a
world-class family office.

AIP ANALYZING
INVESTMENT
PERFORMANCE
For Family Office Professionals

A program for family office
professionals by the industry's best.

Wealth
DX

Financial Data
Integrations.



■ AV Community

Building the **single largest** tightly knit community for global U-HNWs.

Know a lot more than the complete picture of family wealth.

FAMILY OFFICE
4.0

AIP ANALYZING
INVESTMENT
PERFORMANCE
For Family Office Professionals

The screenshot shows the top of the Family Office 4.0 website. The header includes the logo 'FAMILY OFFICE 4.0' on the left, navigation links 'Family Office Handbook', 'Education', 'Insights', and 'Technology' in the center, and a blue button 'GET THE HANDBOOK' on the right. The hero section features a large, light-colored background image with the text 'Welcome to Family Office 4.0 - the most comprehensive resource for best practices, novel insights & continuing education.' Below this, a sub-header reads 'A revolution in investment visibility'.

This screenshot displays the details for the 'AIP' (Analyzing Investment Performance) program. It features the AIP logo and the Drexel University LeBow College of Business logo. The text describes the program as 'A program for family office professionals by the industry's best'. It mentions that the program is developed in accordance with AICPA guidelines and delivered by accomplished faculty from Drexel University. Key details include: 'This fall, we are bringing the AIP program to you digitally on the 13th & 18th September 2020', 'PLACE Virtual interactive sessions', 'CPE CREDITS upto 15 CPE credits', and 'Register before 9th August 2020 for a discount'. It also lists the 'EARLY BIRD PRICE' as \$999 and provides a 'Register Now' link. The page is powered by ASSET VANTAGE.

The screenshot shows the cover of the 'Family Office Handbook'. The title 'Family Office Handbook' is prominently displayed in large, white, sans-serif font against a solid blue background. Below the title, the subtitle 'The road to financial freedom' is written in a smaller, white font. At the bottom, it says 'Powered by ASSET VANTAGE'.

This screenshot shows a grid of content tiles from the Family Office 4.0 platform. The tiles include: 'The Patriarch's Premier Estates' with a house image, 'Disrupt: Good Drama, Bad Succession' with a dark, abstract image, 'Being Batman's Batman!' with a clock face, 'Everyone can have a Family Office' with a hand placing a block on a staircase, 'Could ESG stand for "Expert Sustainable Growth"?' with a green globe, and 'Your goals are distinctive. Your Family Office should be, too.' with a row of colored pencils.



■ AV Community

Building the **single largest**
tightly knit community
for global U-HNWs.

Know a lot more than the complete picture
of family wealth.



Financial Data Integrations.

> AV Integrations Marketplace

Open Rest APIs



Integrate into global best in-class products

- Bill Pay
- Risk Analytics
- CRM systems
- Document Management
- Taxation
- Trust Accounting
- Real Estate Management
- More..



AV ACCLAIMED





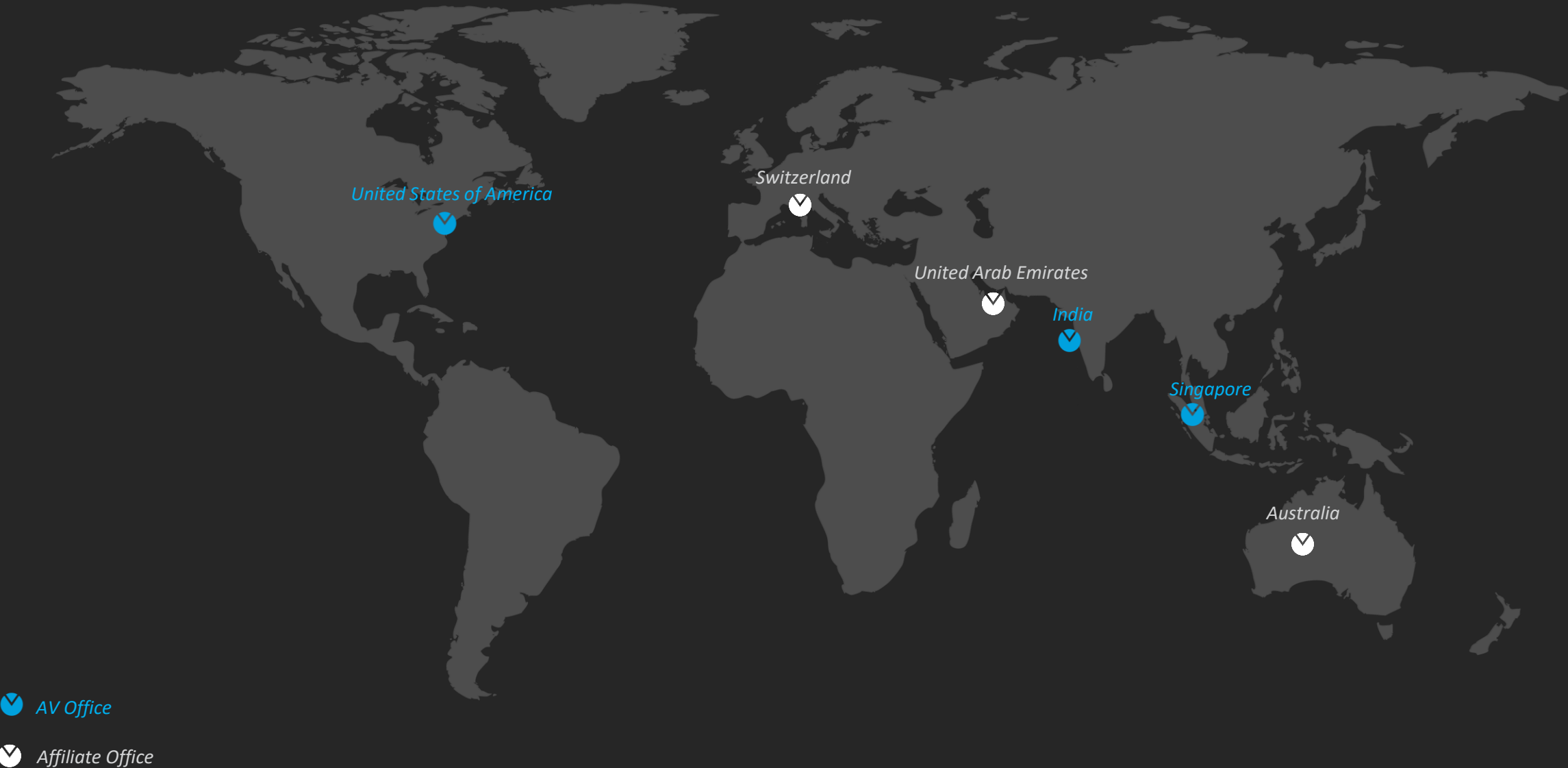
Built **for** Family Offices **by** a Family Office & technology group.

AV was created by a family office to produce what it could not find elsewhere: a full and actionable view of its wealth.

"Because AV grasped our problem and delivered the features we needed, we can now work with more families."

Principal, Multi Family office (USA)

GLOBAL PLATFORM





Imagine the possibilities...