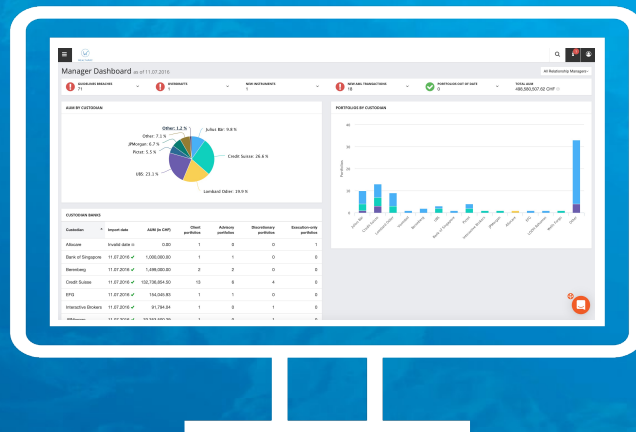




WEALTHARC

Your #1 Data Platform for Wealth & Asset Management

2021





WEALTHARC

2015

established

40+

people strong

Zurich

Headquarter

40

clients

Digital Wealth Management Platform



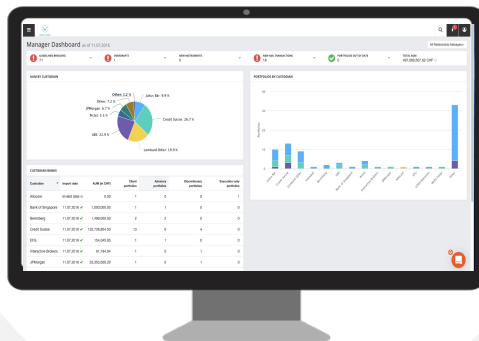
AI Driven Data Management – WealthArc transforms your Services

Asset Consolidation for your Overview

Holistic asset overview from 70+ custodian banks, including positions, transactions and electronic documents.

Automation for your Efficiency

Data from custodian banks include automatic reconciliation and data cleaning based on WealthArcs' proprietary AI Algorithm.



Analytics for your Compliance & Risk

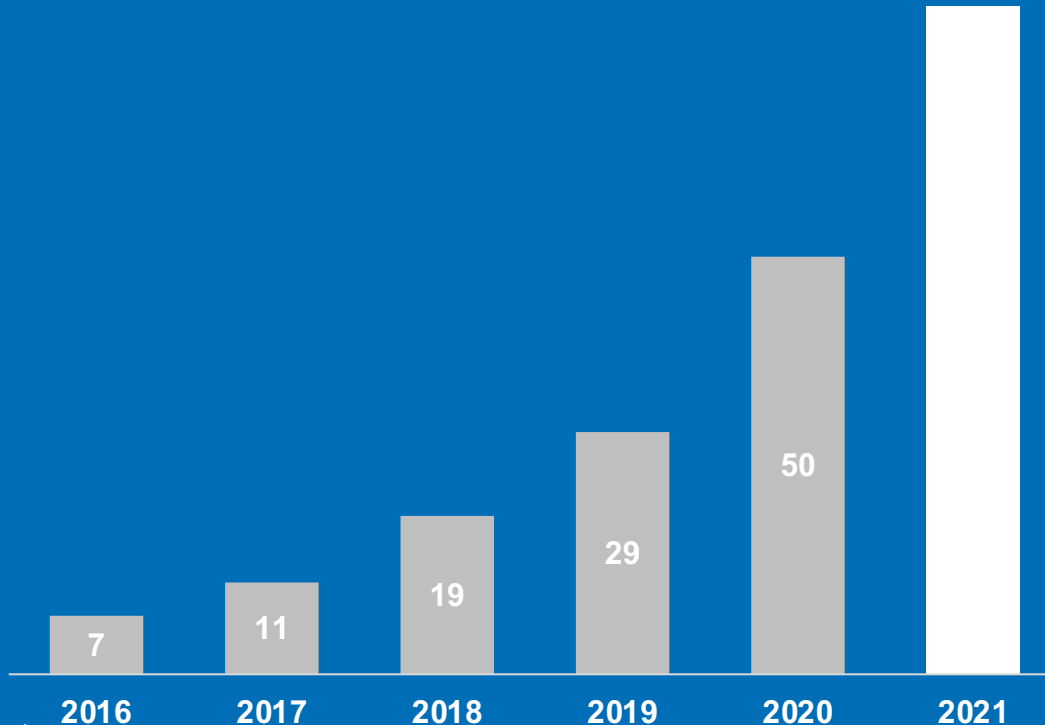
Analytics from WealthArc and partners are available on the platform. Automated alerts provide scalable monitoring of portfolios for your assurance.

Data Security for your Assurance

The platform is cloud based in cooperation with Microsoft Azure. Geographic location of servers can be freely chosen along your requirements.

WealthArc supports the mission of Investor Servicing Companies, Fund Administrators, Trust Companies and Wealth Managers to enable their clients to benefit from state-of-the-art WealthArc Technology.

WealthArc is the Custodian Bank API Powerhouse



80+ WealthArc APIs

Increasing on the basis of standardisation & AI

WealthArc has vast experience in building API connections to custodian banks. On this basis a proprietary data format is used to standardise all custodian data, and to deploy automated AI data cleaning and quality checks. The scalability of this set up allows WealthArc to have an unparalleled speed and quality of custodian API development, making WealthArc the fastest growing platform in this space.

Why WealthArc?



Data Quality

70+ APIs
data feeds to custodian
banks with highest data
quality & trade execution



No Manual Work

Automated
data consolidation and
Reconciliation
Workflow automation

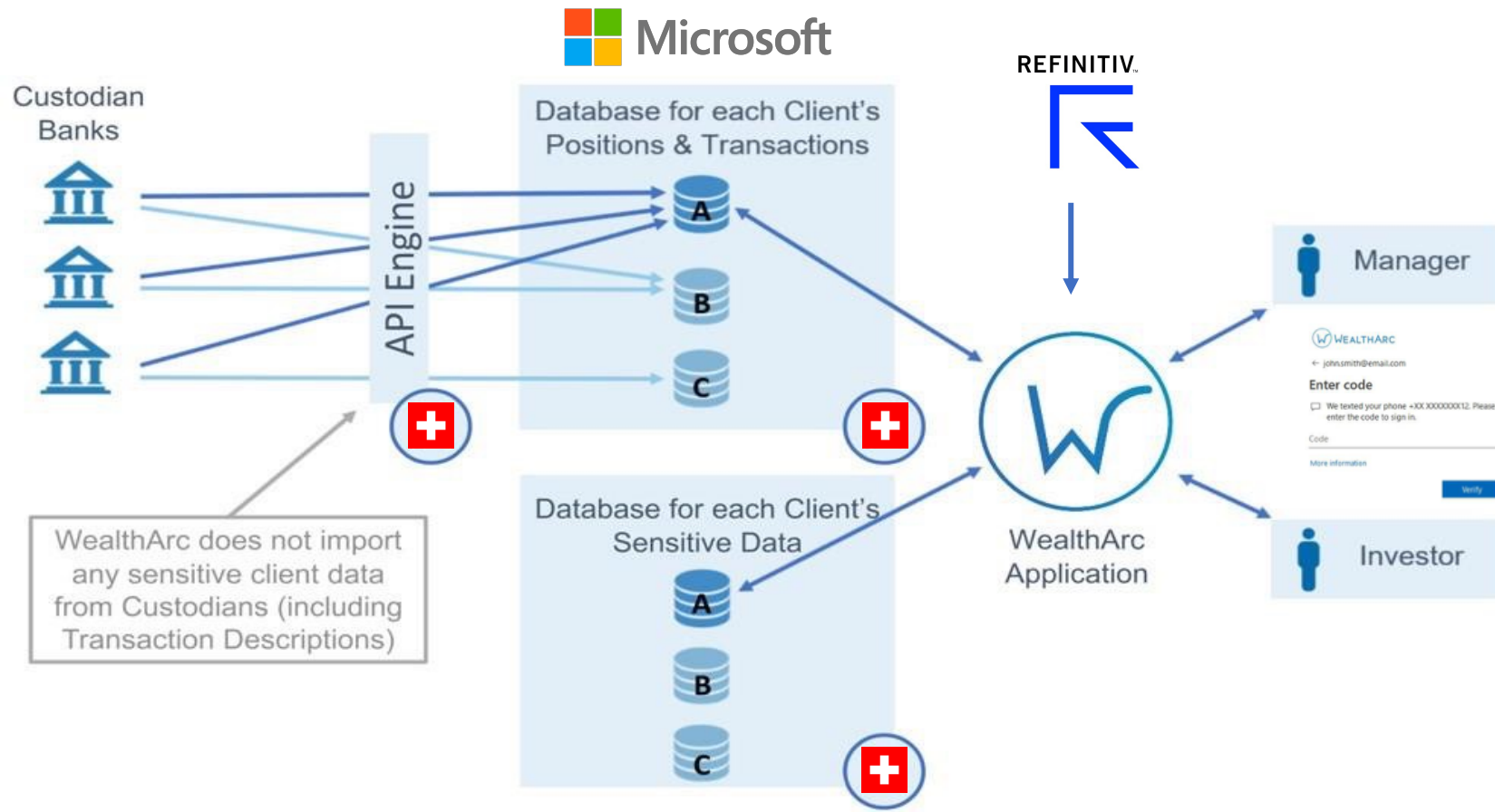


Transparent

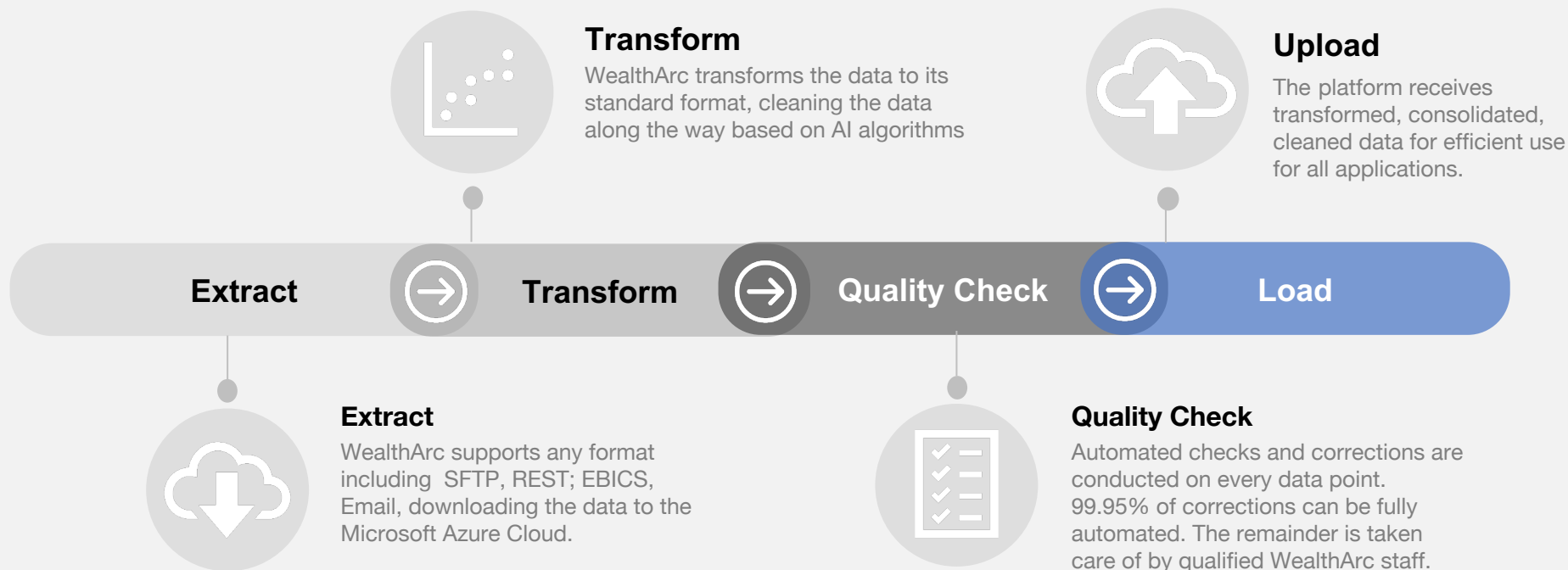
Two pricing models based on
AuM / Portfolios for clear
cost projection. Plug-and-
play with no set-up costs



Cloud-Based Solution



AI Driven Data Management – WealthArc Proprietary ETL Algorithm



Manage your clients' wealth anywhere, anytime



Comprehensive

- All portfolios from Custodian Banks
- Market Data
- Documents



Customer-Centric

- CRM, notes
- Customized Reporting
- Client-Portal
- Non-Financial Assets



Cost-Effective

- Portfolio Management
- Trading, Orders
- Risk Management
- Back-office



Compliant

- First Class Data Security
- Compliance Alerts
- User Roles
- 2-step authentication

AuM based Pricing

AuM	Bps	Yearly cost (CHF)
100M	1,8	18,000.-
200M	1,8	36,000.-
400M	1,8	72,000.-
500M	1,8	90,000.-
700M	1,68	118,000.-
900M	1,62	146,000.-
1Bn	1,6	160,000.-



Unlimited custodian banks, licenses and portfolios
Unlimited investor logins for your clients
No installation fee
Microsoft servers in Switzerland and around the world
Market data from Refinitiv (Thomson Reuters)
Open ecosystem with FinTech & RegTech partners
Support & training, bi-weekly product enhancements



FO pricing : 1bp
EAM pricing :
1.8 bps on <500m AuM
1.4 bps on 500m – 1b AuM
Negotiable on >1b AuM

**All-in-one
pricing – no
hidden fees**



Portfolio based Pricing

Portfolio number	Yearly cost (CHF)
------------------	-------------------

10	13,000.-
----	----------

20	16,000.-
----	----------

30	19,000.-
----	----------

50	25,000.-
----	----------

70	31,000.-
----	----------

90	37,000.-
----	----------

100	43,000.-
-----	----------

200	73,000.-
-----	----------



Unlimited custodian banks and licenses
Automated Data reconciliation
Unlimited investor logins for your clients
Microsoft servers in Switzerland and around the world
Open ecosystem with FinTech & RegTech partners
Support & training, bi-weekly product enhancements



Annual License fee : 13,000.-
10 portfolios Included in License fee
300.- per additionnal portfolio
Refinitiv Market data : 6,000.-
Fix Trading per bank : 2,000.-
Onboarding Fee : 5,000 .-





User Journey

01

Initial set-up

Set up

We set up your Microsoft servers and create logins, upload your logo, asset tree, investment guidelines and strategies in the system.

02

Data feed

Connection to Custodian

Your dedicated onboarding team opens the connections to your custodian banks.
2-3 weeks

03

Data upload

Portfolio Data

We upload your portfolio historical data in the system from an Excel template.
2-3 days

06

Success

Customer Success Team

Each client has a dedicated point of contact within our customer success team. Your satisfaction will be regularly assessed

05

Kick-off

User Training

We provide the necessary training online for all users of the application.
Average onboarding duration : 4-5 weeks

04

Data upload

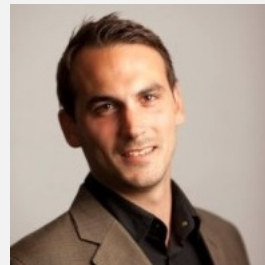
Client Data Migration

We provide the support to upload your client meta data in the system from an Excel template.
2-3 days



Let's build the future of Wealth Management together

Schedule a call, video conference,
or face to face meeting with
a WealthArc product specialist



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WealthArc – Where Tech meets Wealth Management



- Founding resident of Google Campus Warsaw
- World-class mentoring from Googlers in SaaS
- Access to AI and Big Data Experts



- Go-to-market strategy to Swiss Cantonal banks
- Collaboration and revenue sharing agreement
- Pioneering cloud service provider in wealth management



- Architecture and scalability designed with Microsoft experts
- Use cases published on API engine overcoming various consolidation challenges



- Founding resident of Thomson Reuters Lab in Zurich Region
- Integration with Eikon, data terminal
- New pricing models tailored to Swiss EAMs

