

IMPACT CLOUD

Data Integration:

Ability to bring data into Impact Cloud from different sources through data pipelines.

1. Connect to different databases and applications
2. Ability to connect to AWS RedShift data warehouse
3. Bring data from Google sheets

Connecting to existing SurveyMonkey and Google forms accounts

Impact Data modelling

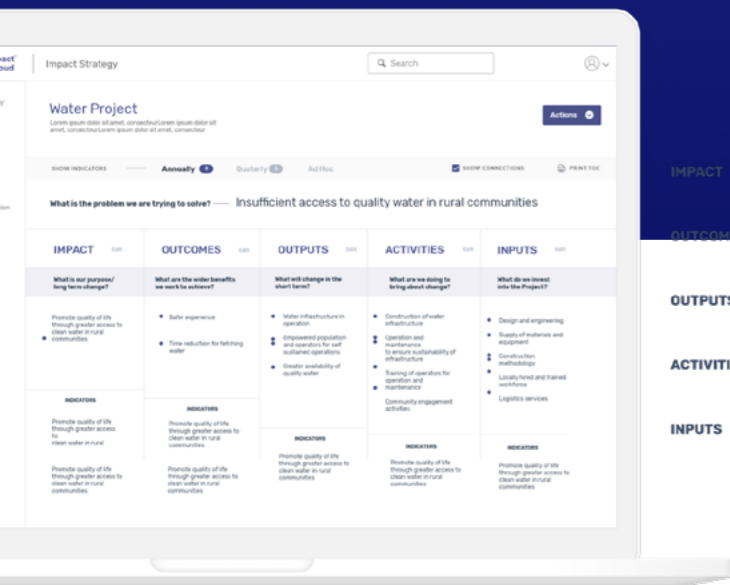
Ability to combine data from multiple data sources based on stakeholder unique ID. Our customer success team helps organizations to bring the right data points together. This helps in learning about the impact more effectively.

Advanced dashboarding and reporting capabilities

Learn about organizations' impact through dynamic dashboards connected to the data sources directly. Dashboards are designed especially to help organizations learn from the data collected. Variety of data visualization options ensures effective communication of impact learning.

Granular Permissions

Ability to cater to different audiences through granular permissioning capabilities allowing organizations to control who has access to what data. Multiple roles can be created based on an organization's unique needs.



FULL FEATURES LIST

Due Diligence		Impact Strategy	
Alignment to stakeholder impact	Parties commitment to listen to stakeholder and success definition	Define organization profile	Build investment sheet with relevant investee information including alignment to SDG
Baseline Survey	Asset manager effectiveness assessment on non-financial support provided to investee	Design Theory of Change	Build impact thesis or 5 dimensions of impact framework
Maturity assessment	Investee assessment for Impact Measurement and Management maturity level	Share Theory of Change	Share framework privately or publicly with stakeholders for collaboration and reporting
Get Internal & Portfolio Company Buy-in	Active and committed top management and investee for Impact Measurement and Management journey	Identify metrics	Select or build custom quantitative or qualitative metrics aligned with Theory of Change or 5 Dimensions of Impact Frameworks
		Define portfolio	Build investments and/or enterprises profiles for aggregated portfolio analysis
Impact Data		Impact Demonstration	
Define stakeholder and metrics survey	Design surveys for data collection both at metric level or stakeholder level. Design longitudinal survey to assess change over time	Design dashboard	Build analytics from the data collected based not only on activities or outputs but on outcomes
Conduct survey	Deploy survey from Impact Cloud or integrate with known apps as Kobo Toolbox of Survey Monkey	Track quantitative and qualitative data	Generate insights for both quantitative and qualitative data collected
Data aggregation	Aggregate data at portfolio level for core metrics for portfolio contribution assessment	Track longitudinal changes	Generate insights from longitudinal surveys to track change over time
		Share dashboard	Share report privately or publicly