

**Bitcashier**



# Cryptocurrency is

## Free of Interference

They are borderless, decentralised and free of interference from financial institutions.

## Outside of Control

Cryptocurrencies exist outside of the control of governments, central authorities and banks.

## Blockchain

The most common system is blockchain.



## Digital Currency

A digital currency based on a network distributed across a large number of computers.

## Transactions

Transactions are verified and recorded on a decentralised system using cryptography.

# Why Cryptocurrency is relevant to you

The adoption of cryptocurrencies among businesses and individuals is on the rise. In the USA, more than **2,300** businesses now accept Bitcoin. These are just some of the upsides to embracing cryptocurrency:



## **Engage new customer demographics**

A recent report found that 40% of customers that pay with cryptocurrency are new customers to that company.



## **Access new capital**

Leverage traditional investments that have been tokenised or new crypto investment funds.



## **Meet customer demand**

More consumers are embracing cryptocurrency and they expect to be able to use it.



## **Fast transactions that are safe and secure**

Access simple, real-time payments that are borderless, anonymous and impossible to manipulate.

# The value of crypto is on the rise

The potential of cryptocurrencies has not gone unnoticed by some of the world's most trusted payment companies, largest businesses and respected entrepreneurs.



Current global cryptocurrency market cap **\$2.28t**



Current Bitcoin market cap **\$938bn**



Current Ethereum market cap **\$519bn**

# Big businesses are big on Bitcoin



Has a portfolio of cryptocurrencies and has invested in crypto businesses such as Blocto.



Offers a range of services via Visa Crypto including allowing cryptocurrency holders to pay with Visa at more than **70 million** merchants globally.

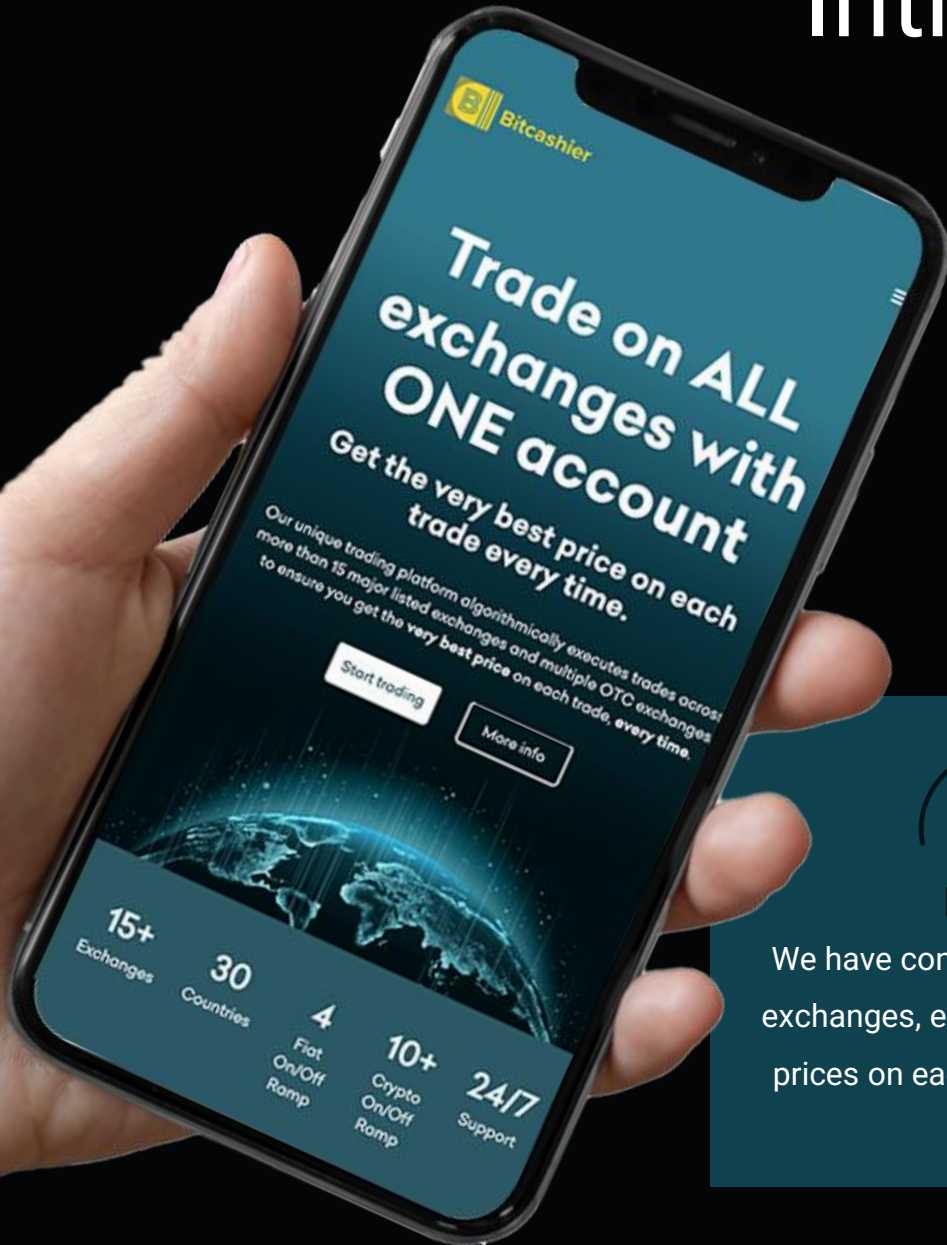


Purchased **\$1.5bn** worth of Bitcoin in February 2021.



MassMutual Life Insurance Company – purchased **\$100m** in Bitcoin for its general investment account.

# Introducing Bitcashier



Bitcashier is the leading  
cryptocurrency trading and payment  
platform.



We enable companies to  
accept cryptocurrency and  
receive fiat.



We have connections with major  
exchanges, ensuring the very best  
prices on each trade, every time.



Compliant with European  
regulatory requirements



Early established client base includes  
major players in payment processing  
– SG Veteris, Powercash 21, Payabl,  
Digitain.

# The future of cryptocurrency is bright

Cryptocurrencies are now considered a legitimate, viable, even preferable currency by banks, businesses and individuals.

These are some recent landmark moments for cryptocurrency:



Wall Street launches the first US exchange traded Bitcoin fund, which attracted more than \$1bn in investor cash.



El Salvador recently became the first country to accept Bitcoin as legal tender.



Its President Nayib Bukele plans to build a city at the base of the Conchagua volcano funded entirely by Bitcoin



# These companies are already using



# Bitcashier

Bitcashier has established an early client base including major payment processor as well as prestigious businesses and high net worth individuals.

This is just a small selection of the companies that are leveraging our platform, products and services.





# Get in touch to find out more

Our team is available 24/7 to support you with your trading and understanding our platform. We have gathered a team of experts to be able to support you as you want to.



## we are here

Our team is available 24/7 to help you get started and assist you with onboarding and implementation of our API. Contact Bitcashier today to start accessing multiple exchanges through one platform

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