

ethic.

**Hello, we're Ethic. We're working
toward a future where all investing
is sustainable investing.**

We're an independent asset manager focused on sustainability.

Here's a snapshot of who we are →

Footnotes

1. Ethic tracks ownership progress by evaluating selected portfolios next to their benchmarks. This data is stored in the Ethic Engine, compared to an equivalent investment in our clients' combined benchmark indexes.

All metrics included on this slide are accurate as of March 31, 2022.



50+

team members
19 countries



120+

advisory firms



\$1.9B

in AUM



121,159^{MT}
reduction in
portfolios' CO²
ownership¹

1200+ SMAs across 120+ U.S. wealth advisory firms

Wealth advisors

RIAs

MFOs

Private Banks

Advisor networks

Roll-ups

Platforms

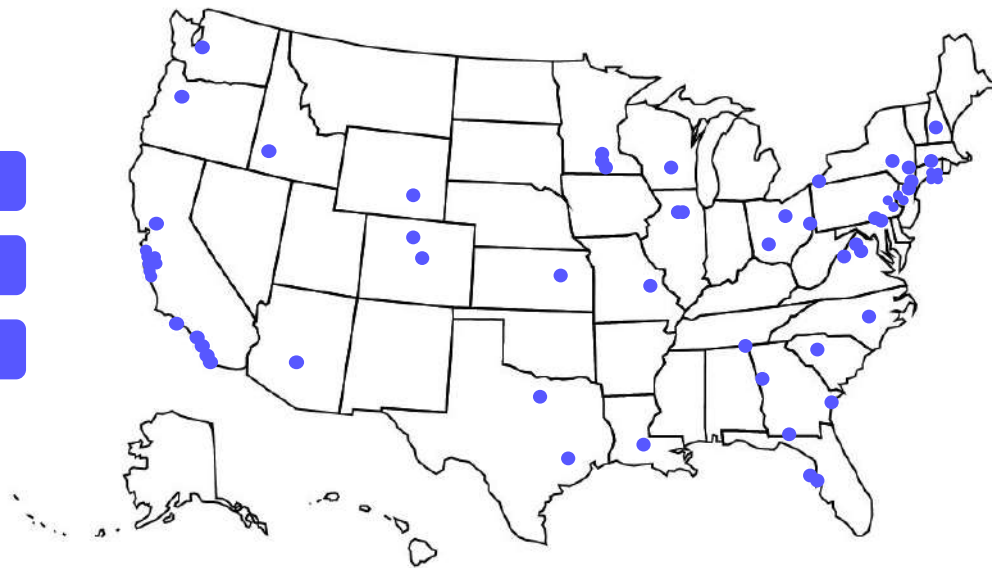
Aggregations

Institutional

Foundations & Endowments

OCIOs

Our partner firms ultimately serve many client types including **UHNWIs, HNWIs, families, foundations, endowments, & retail investors.**



Note: Metrics as of March 31, 2022. Map approximates primary location of Ethic partner firms.

We build uniquely personalized equity SMAs

Values

- ✓ 19 Sustainability Pillars
- ✓ Award-winning ESG approach¹
- ✓ Active proxy engagement

Financials

- ✓ Direct indexing strategies
- ✓ Tax optimized approaches
- ✓ U.S. and global benchmarks

Note: We encourage access to vote proxies on behalf of clients for all portfolios.

¹Investment news' innovation awards. InvestmentNews recognizes the crucial role firms play in cultivating and implementing innovative answers to the financial advice industry's greatest problems, such as retirement readiness, inefficient practices and inadequate educational resources. Award is chosen by editors and based on information provided re: platform features

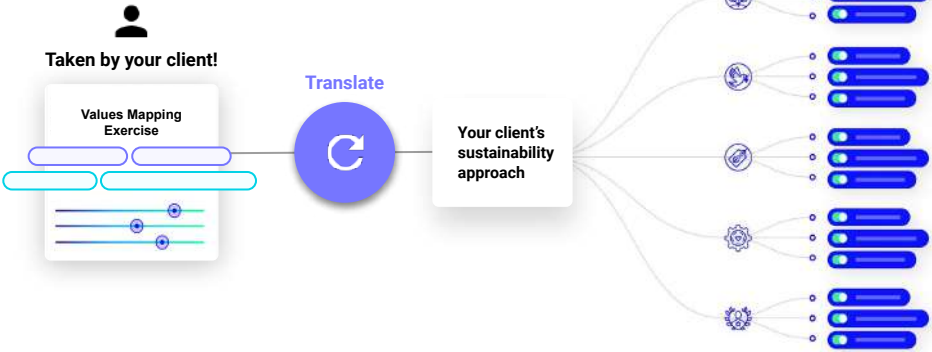


Sustainability is constantly evolving.

We believe that as the world changes, so do your opportunities for impact.

Our model is designed to continually incorporate the latest research and perspectives to help you best express your values through your investments.

We work closely with family offices to build their **values-driven** portfolios.



Why **this** solution?

- ✓ Help families to develop their personal sustainability mission statement
- ✓ Provide aggregated sustainability views across multiple stakeholders

Benchmarks

Select from a variety of U.S. & global benchmarks

Minimum & Fees¹

\$750K | Up to 40 bps per year

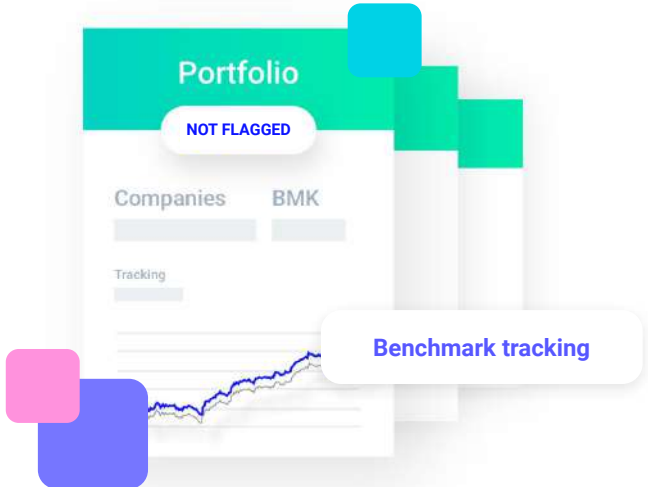
1 - Minimum investments are \$150k for US exposure and \$250k for global exposure, Ethic may at its sole discretion decrease applicable minimums and fees.

No matter what path you take,
this is the destination.

Portfolios like this ↓



And like this ↓



It's so much
bigger than just
investments

Rebecca Hu's sustainability mission

Researching issues: Climate Change, Women's Rights, and Education

Research's impact areas: A star-shaped diagram with eight points representing different impact areas.

Healthcheck

A dashboard showing a progress bar with a green 'Values' section and a red 'Violations' section.

Client Impact Reporting

Climate Change	Pollution
Promoting a low-carbon economy	Promoting cleaner air, land, and water
355,193 # of customers who purchased Climate Change	339,581 # of customers who purchased Climate Change
91% % of customers who purchased Climate Change	87% % of customers who purchased Climate Change

Your Education Hub

Education materials to help you become an expert in your firm's sustainability offering

Advisor Playbook | Sustainability Plans | Platform Feedback | Site TV

**Thanks for
the chat!**

You can always reach us at
welcome@ethic.com or on our
website: **ethic.com/contact**

ethic.

Disclosures

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