

# Hello, we're Ethic.

We're an independent asset manager focused on sustainability. We're working towards a future where all investing is sustainable investing. **See how in this cool video we made** →

Why Ethic?

Bring your clients together across **generational wealth** to define the **values** that matter most to them.

## Ethic can help you:

01 Start the conversation

02 Define your clients' values

03 Evaluate existing portfolios

04 Create sustainable alternatives

05 Track positive impact