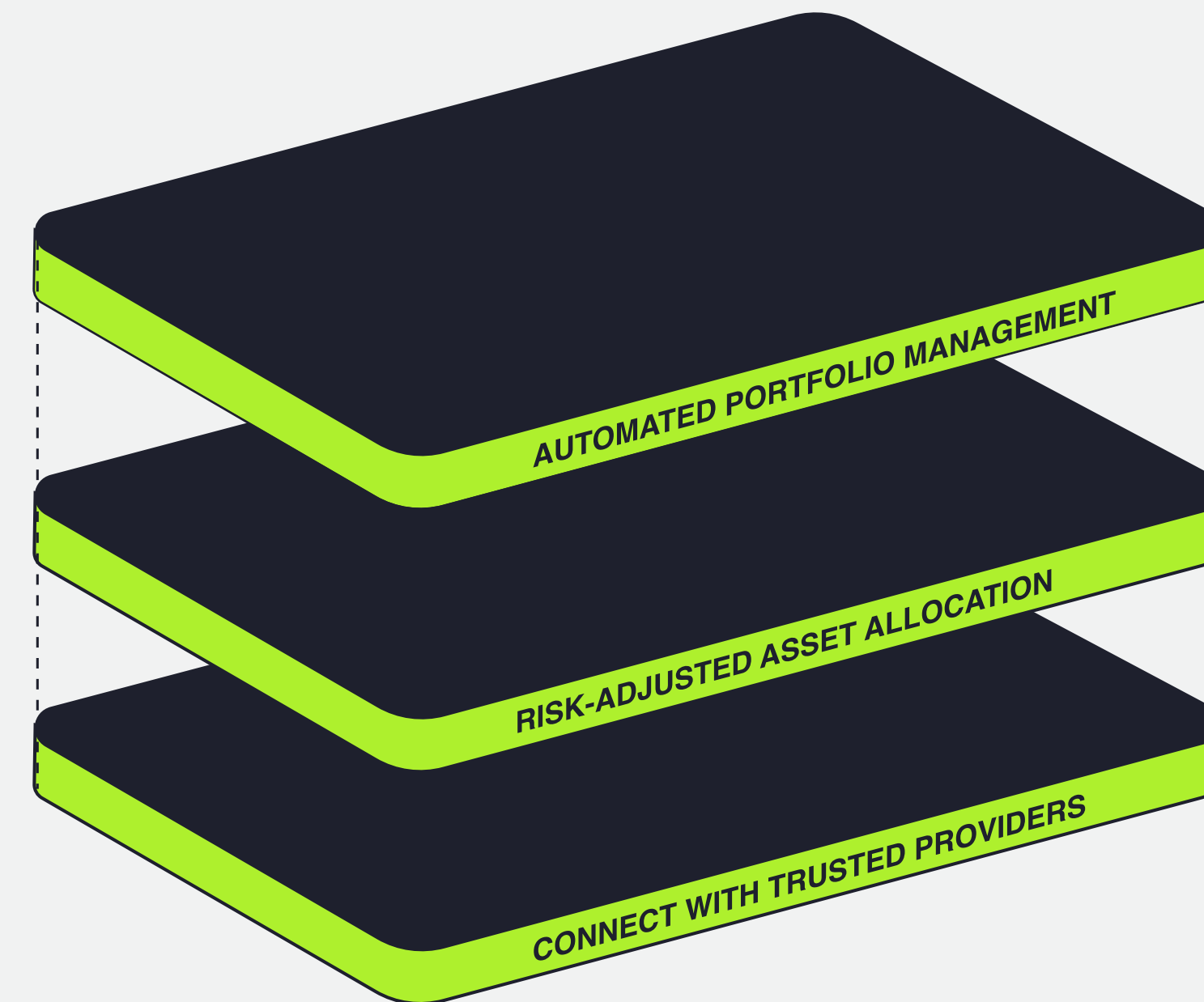


Kepler

Crypto investment management infrastructure.



SOLUTION OVERVIEW

Clients want crypto exposure, but wealth managers are struggling to adapt.

40%

Want direct exposure

[Source](#)

Institutional demand is growing

An increasing number of institutions are looking to diversify into crypto directly, opting to hold BTC or ETH over purchasing ETFs and other securities.

25%

HNWIs YoY interest in crypto

[Source](#)

High-Net-Worth (HNW) Individual demand is growing

Outside of crypto-native funds, the two most interested types of investor are independent financial advisors and HNWs, but a lack of WM tools pushes them to exchanges.

89%

Want to invest with their bank or manger.

[Source](#)

Confidence-denting events by major lenders and exchanges are the norm

With several high-profile bankruptcies this year, the majority of crypto investors would rather place their trust in banks and traditional wealth managers over new consumer Apps.

50%

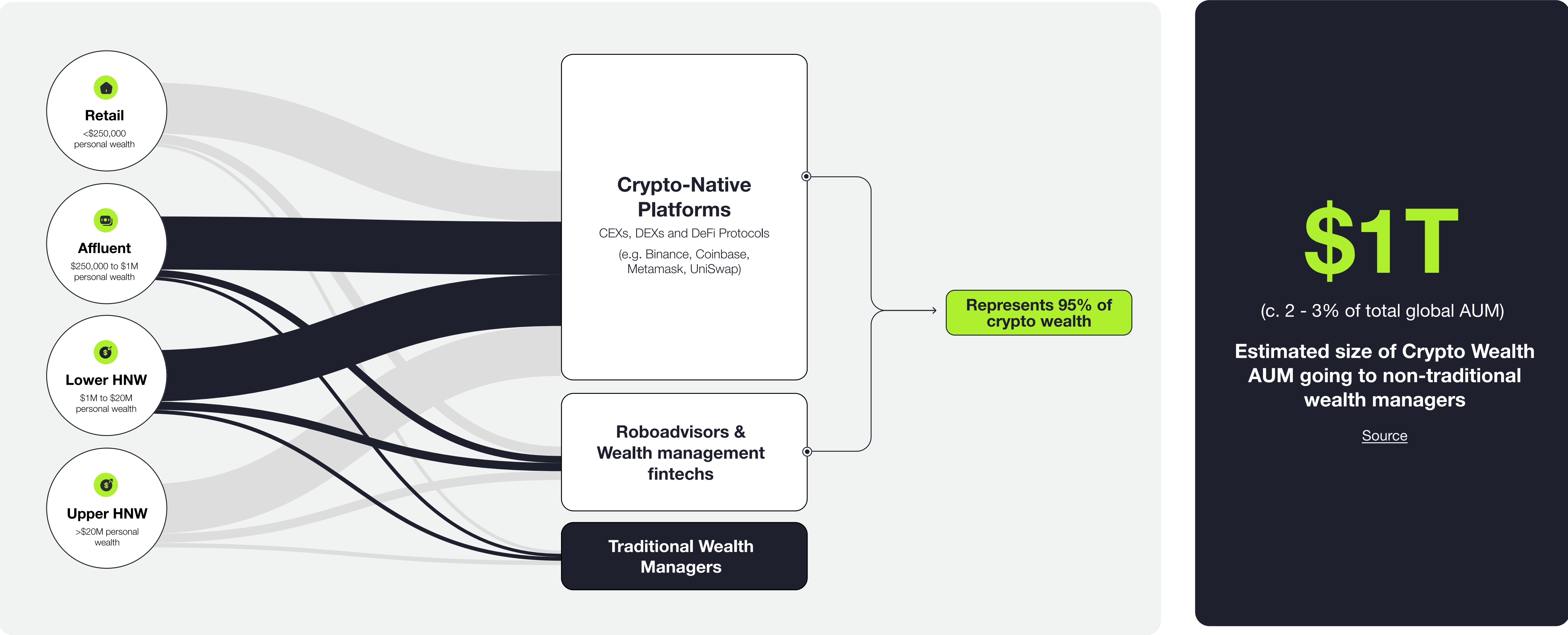
See price volatility as a barrier to entry.

[Source](#)

Volatility remains the biggest barrier to entry

Fidelity Digital Assets recent survey showed that the leading barrier to investing in crypto is the inherent volatility of crypto. More prevalent than regulatory or security concerns.

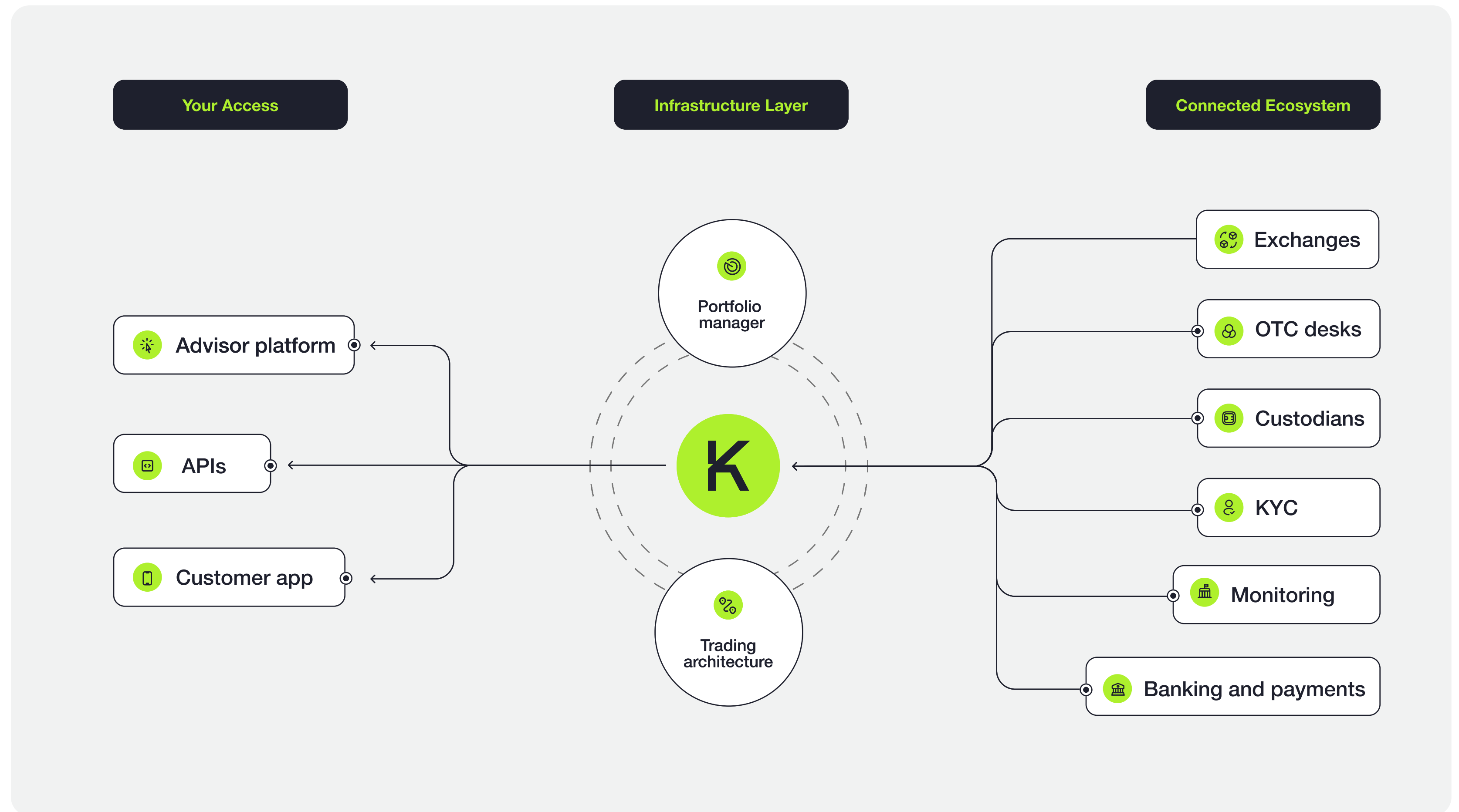
95% of crypto wealth is bypassing traditional wealth management channels, creating an untapped \$1T market.



Kepler automates portfolio construction & management through one intelligent platform.

Consolidating crypto wealth management

Power your crypto investment proposition through one powerful integration with Kepler. Achieve deep liquidity, best-execution, secure HSM/MPC custody and post-trade reporting through our APIs and web platform.



Intelligent strategy allocation designed for risk-adjusted returns.

Programmable thematic indices

Indexing is the most common passive investment strategy - direct indexing is more efficient than ETFs, ETPs or other synthetic instruments. Kepler allows asset managers to offer diversified indexes based on popular themes suggested by Kepler, or customise their own.

DeFi

NFT

ESG

Blue chip

Metaverse

Create your own

Automated market making strategies

These active strategies offer daily liquidity and annual yields of 10% for BTC Defence and 15% for ETH Defence. These yields correspond to the increase in the two notional assets within the strategy. **No lending or leverage involved.**

Prospectus available on request.

BTC Defense

ETH Defense

Individual asset execution

For clients looking to trade and hold individual tokens, they can still benefit from Kepler's OEMS and market-maker relationships with exchanges. Access BTC with low taker fees and tighter spreads.

100+ individual tokens



Dynamic
rebalancing



Proof-of-reserve
monitoring



Auto-detection of
large fund outflow



Advanced orderbook-
analysis

Proptietary next-gen order routing optimised for superior execution.

AI-powered execution and deep liquidity.

Going beyond ‘smart order routing’ offered by liquidity aggregators, we’ve **integrating modern graph theory** optimized by our team of mathematicians and engineers.

1

Low-latency market data feed handlers.

2

Order execution adapters connected to hundreds of order books at close proximity.

3

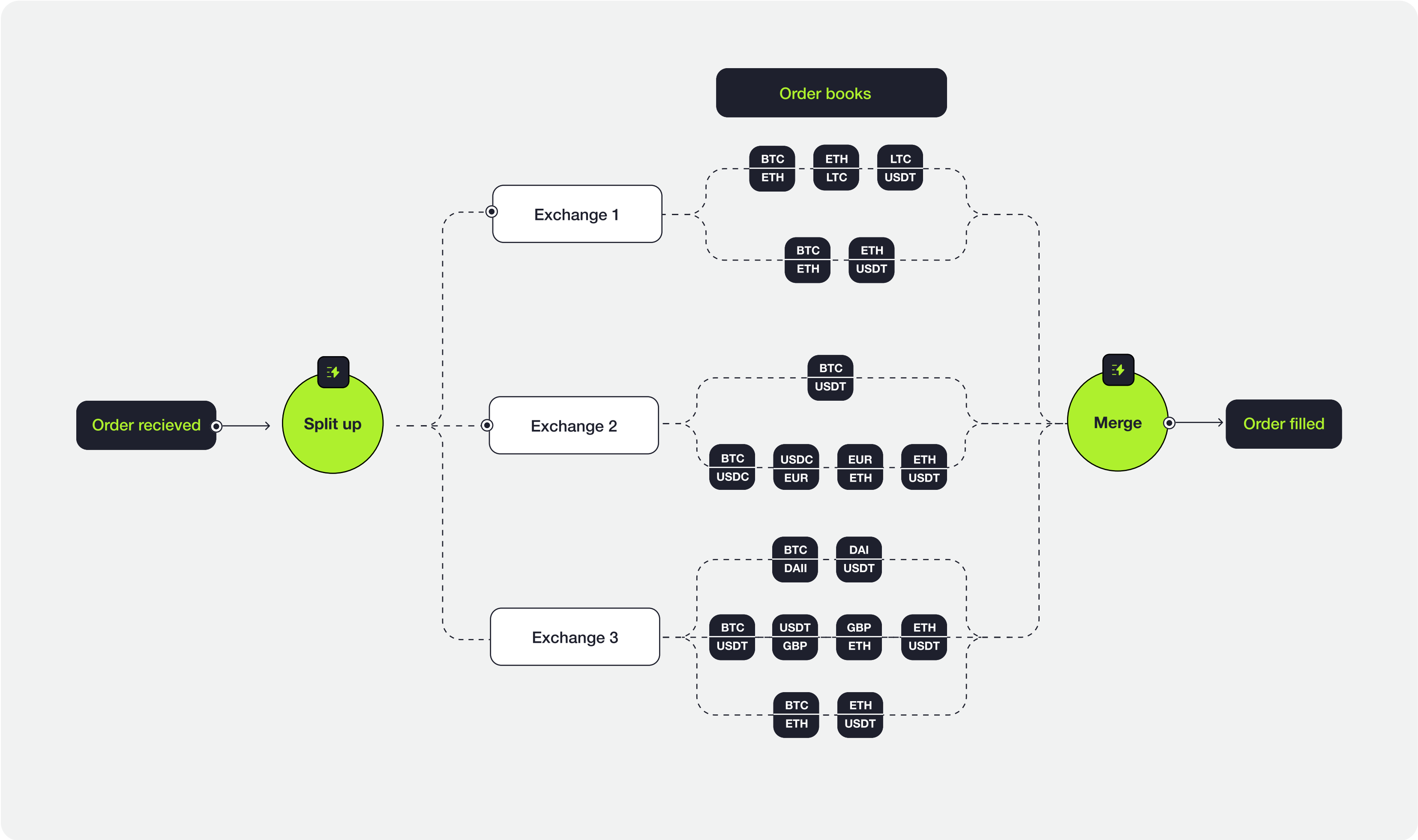
Algorithmic order splitting and consolidation orders

4

Algorithmic order splitting and consolidation orders

200µs
processing time

1.2TB/s
data processed p/s



Abstracting complexity, through a one-stop solution.

A single, powerful integration.

A dozen vendors are required to on-ramp, trade, rebalance, custody and comply with local reporting requirements.

Vetted, major exchanges

Thorough order book analysis (identifying spoofing, wash-trading, etc) and ongoing proof-of-reserve and outflow monitoring is conducted throughout the relationship.

Seamless digital onboarding

We utilise a blend of vendors to carry out KYC, PEP & Sanctions checks, AML and bank-verifications (AISP), customised based on risk policy and regulatory requirements.

ISO certified custodians

Clients can access our FCA-regulated custody partners to ensure that when assets are not being traded they are held in secure HSM and MPC wallets.

Licensed VASP

We've received a Virtual Asset Service Provider (VASP) License for crypto exchange services, approved by the Lithuania's Financial Crime Investigation Service and Bank of Lithuania.

Tax reporting

A network of tax reporting and loss-harvesting partners are available to all underlying customers via one consolidated PDF report.

Compliant with EU 5AMLD

Kepler has well-established Know-Your-Business and Anti-Money Laundering policies and procedures. Compliant with EU law.

Banking and payments

Our client's banks and cash handling agents don't always support crypto, so we have built adjacent payments infrastructure enabling securely on/off-ramping.

Transaction monitoring

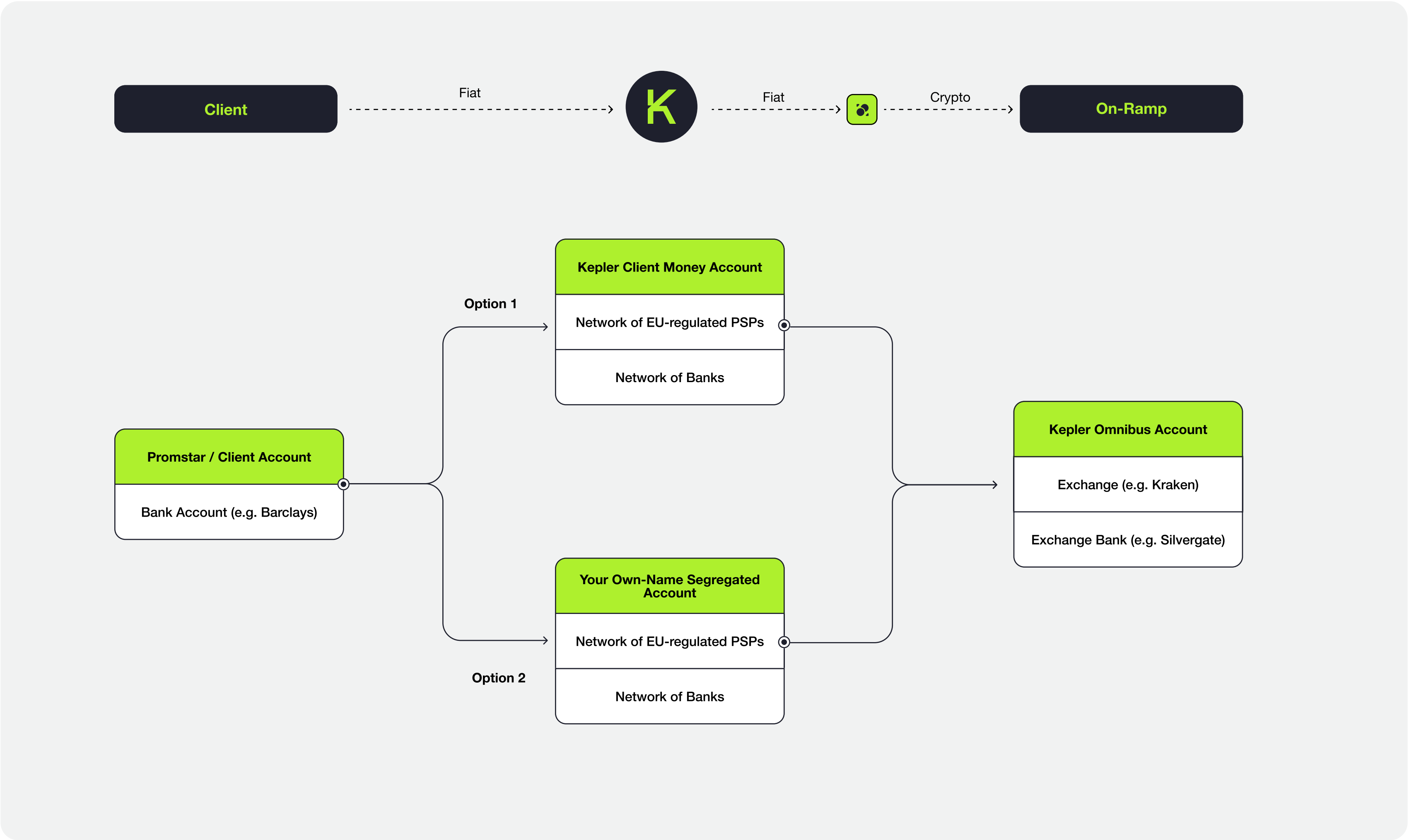
We have the expertise, tools and processes monitoring both fiat and crypto transactions, ensuring that our clients operate a compliant investment offering.

Unlocking next generation banking infrastructure.

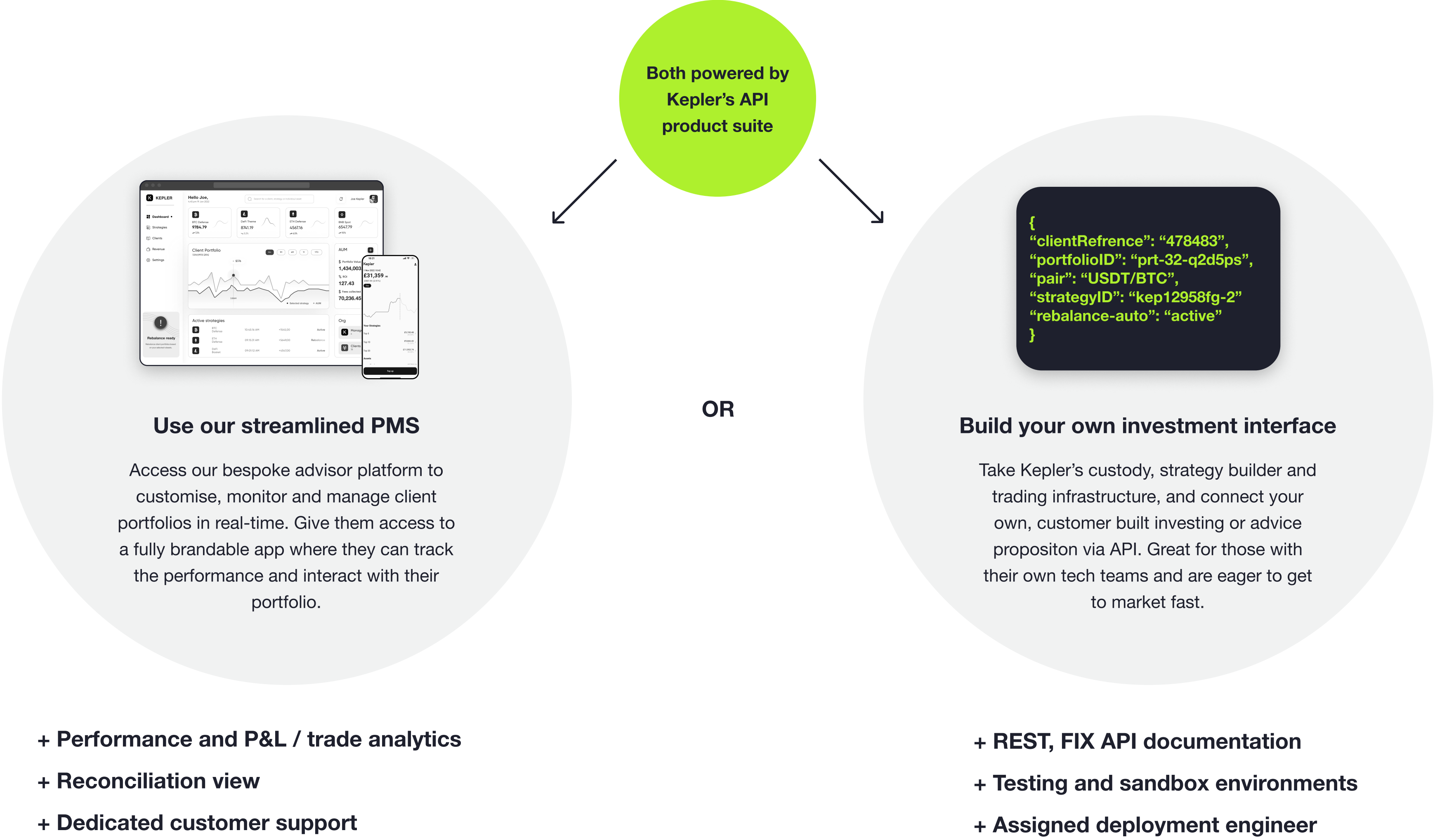
Crypto-friendly banking

Kepler has built out a network of crypto-friendly cash-handling agents across Europe that enable seamless transactions in EUR/GBP/USD for its clients.

Clients can access the cash accounts in their own name or under Kepler's Master Account.



A flexible platform to integrate however managers choose.



To discuss solutions:

sasha@kepler.money

