#### **Kepler Advisor Platform**

### Value propositions

Kepler is a turn-key asset management platform enabling private banks, asset managers and family offices to invest directly into digital assets, or to offer digital asset investing via a white-label to their end clients. Access some of the deepest liquidity the market has to offer, seamlessly onramp with multi-currency fiat accounts, trade single assets and run automated strategies via Kepler

## A single, powerful integration.

Client feedback indicates that between half dozen to a dozen vendors are required to onramp, trade, rebalance, custody and comply with local reporting requirements.

#### Vetted, major exchanges

Thorough order book analysis (identifying spoofing, wash-trading, etc) and ongoing proof-of-reserve and outflow monitoring is conducted throughout the relationship.

#### Tier 1 custodians

Clients can access our FCA-regulated custodian partners to ensure that when assets are not being traded they are held in secure HSM and MPC wallets.

#### Seamless digital onboarding

We utilise a blend of vendors to carry out KYC, PEP & Sanctions checks, AML and bank-verifications (AISP), customised based on risk policy and regulatory requirements.

#### **Licensed VASP**

We've received a Virtual Asset Service Provider (VASP) License for crypto exchange services, approved by the Lithuania's Financial Crime Investigation Service and Bank of Lithuania.

# Automated market making strategies

These active strategies offer daily liquidity and annual yields of 10% for BTC Defence and 15% for ETH Defence. These yields correspond to the increase in the two notional assets within the strategy. **No lending or leverage involved.** 

Prospectus avaialble on request.

BTC Defense ETH Defense

### Programmable thematic indices

Indexing is the most common passive investment strategy - direct indexing is more efficient than ETFs, ETPs or other synthetic instruments. Kepler allows asset managers to offer diversified indexes based on popular themes suggested by Kepler, or customise their own.

DeFi NFT ESG

Blue chip Metaverse Create your own

#### Individual

#### asset execution

For clients looking to trade and hold individual tokens, they can still benefit from Kepler's OEMS and market-maker relationships with exchanges. Access BTC with low taker fees and tighter spreads.

100+ individaul tokens



Dynamic rebalancing



Proof-of-reserve monitoring



Auto-detection of large fund outflow



Advanced orderbookanalysis

# Al-powered execution and deep liquidity.

Going beyond 'smart order routing' offered by liquidity aggregators, we've integrating modern graph theory optimized by our team of mathematicians and engineers.

- Low-latency market data feed handlers.
- Order execution adapters connected to hundreds of order books at close proximity.
- Algorithmic order splitting and consolidation orders
- Algorithmic order splitting and consolidation orders

200µs processing time 1.2TB/s



