# Services and Features



# **Overview / Context:**

#### What We Do

- Help you determine how you/your clients can optimally navigate to your desired investment destination.
- ✓ Satnav for investing decisions (especially asset allocation) as opposed to description of history or where you are now.
- Provide clients (investment teams, advisors) with easy-to-access, forward-looking, real-time actionable insights to <u>augment</u> their decisionmaking.
- ✓ Improve investment performance by mitigating cognitive biases and covering more opportunities as well as build client confidence by more transparent, consistent, and comprehensive elements underpinning decision making.
- Cover all major public asset classes and high-level mapping to private asset classes. Cover most investible geographies.
- ✓ Focus on investing timeframes from 1 month right out to 10 years.
- ✓ Source, ingest and process a range of external datasets to power the ClearMacro engine without our client needing to be involved.

#### What We Do NOT Do

- We are not a middle-office solution that puts YOUR data together to provide a holistic view of current investment positions/exposure and reporting.
- However, we consider that client portfolio data aggregation is also an important problem to solve and we are happy to see many credible solutions now come to the market.
- In fact, ClearMacro considers the information from those tools as a potential input (i.e. starting reference exposures) to our portfolio diagnostics modules (which helps identify potential portfolio opportunities).
- As such, we do not connect to clients' OMS systems given that our insights are typically combined with other inhouse views to generate the final investment decisions at the client.
- We do not focus on short-term trading ( < 1 month).</p>For example, we do not support intraday trading.
- We do not focus on individual issuer instruments –
  e.g. single stocks (we generally stop at sector level).
- We do not rely on clients' own data to generate the ClearMacro outputs but we can incorporate.

# Portfolio Design:

- Strategic asset allocation and portfolio optimisation
- Tactical/Dynamic asset allocation and overlays
- Investment process design and planning
- Private asset proxy modelling
- Manage and construct live and model portfolios at scale.
- Global, multi-currency portfolios
- Portfolio monitoring of realised versus objectives and prior expectations.
- Automatic portfolio rebalancing with advanced change filtering
- Performance & risk projections, historical analysis
- Historical back-testing of portfolio and process design

#### **Portfolio Communication:**

- Investment Committee decks/materials
- Forward-looking portfolio interpretation & narratives
- White-labelled dynamic dashboards and reports for internal or external stakeholders



# **Asset Insights:**

## **Macroeconomic Signals**

### **Key Facts:**

- 6000+ Signals updated daily.
- All major asset classes, countries, regions, currencies, commodities, and sectors.
- Built from a variety of traditional and alternative data sources.
- Transparently built with full online documentation available.

#### **Delivery:**

- Custom dashboards
- Interactive Explorer
- Self-service API

#### Customers who use this:

- Major/brand-name Hedge Funds (some restrictions on releasing names)
- Nissay Asset Management

#### **Return Forecasts**

### **Key Facts:**

- 5400+ Forecasts updated daily.
- All major asset classes, countries, regions, currencies, commodities, and sectors.
- Covering horizons from 1 month to 10 Years.
- Multiple frameworks including both traditional models and machine learning.
- Transparently built and explainable with long history.

#### Delivery:

- Custom dashboards
- Interactive Explorer
- Excel Export

# **Customers who use this:**

- Key input to Portfolio tools for Multi-Family Offices and Wealth clients
- Currently being trialled by customers

# **Economic Indicator Nowcasts**

### **Key Facts:**

- Daily updated nowcasts for GDP, CLI and CPI
- ## Countries
- Cutting edge machine learning models.
- Testable historic predictions with long history.

## **Delivery:**

- Custom dashboards
- Daily Report

### **Customers who use this:**

 Currently being trialled by customers