Infront Assetmax

Your Complete Front-to-Back PMS Workflow Solution

CRM
Fully fledged CRM; Onboarding, Invoicing, Relationship & Document management

Market Data
Infront core data API available in Assetmax

Compliance
Comprehensive Compliance module, FIDLEG and MiFID II ready

Risk & Valuation
Manage your risk and keep track of the valuation of your liquid and non-liquid assets

Management
Dashboard overviews, reports, and advanced searches.

Consolidation
Consolidation of 120+ Custodian Banks at the highest Data Quality

Portfolio Management
PM Workflow from Investment Proposal to Trading and Reporting

Highlights

- Developed by former asset management professionals, Infront Assetmax is a Swiss software that excels in customer relation and portfolio management. It's designed for asset managers, family offices and banks and offers top-notch data quality and a wide range of tools.
- Our goal is to create the most comprehensive, straightforward, and intuitive software for wealth managers, helping them to avoid repetitive tasks and stay current with technology and regulations.
- Infront leads in WealthTech innovation with a suite of products for asset managers, family offices and banks. Assetmax, our cutting-edge CRM and PMS tool, is central to this offering, setting new industry benchmarks. As a dominant force in European PMS and data solutions, we're committed to steering the digital shift in wealth management, fusing intuitive displays, robust data and analytical tools. Embrace the future of wealth management with us.
- Infront Assetmax is a flexible, cloud-based platform that integrates with other systems via APIs.

Infront Assetmax

Functional Coverage

Client Relationship Managment

- Onboarding
- Invoicing
- Contact protocols
- Document management
- Task management

KyC / Compliance

- Adherence to FinSA & MiFID II guidelines and AML checks
- Investor profile
- Risk calculation
- AML (flow of funds)
- Mandate risk calculator
- Knowledge & Experience
- Country and sector risk

Portfolio Management

- Strategy/model view
- Model portfolio rebalancing
- Performance and exposure overview
- Cash flow projections
- Coverage across all asset classes (financial and non-bankable assets such as work of art, luxury watch collections, private equity & real estate, etc.)
- Contribution and attribution

Client Reporting

- PDF reports for single and consolidated portfolios
- Investment proposals
- Wealth Portal, available as web and mobile for end client

Execution and Order Management

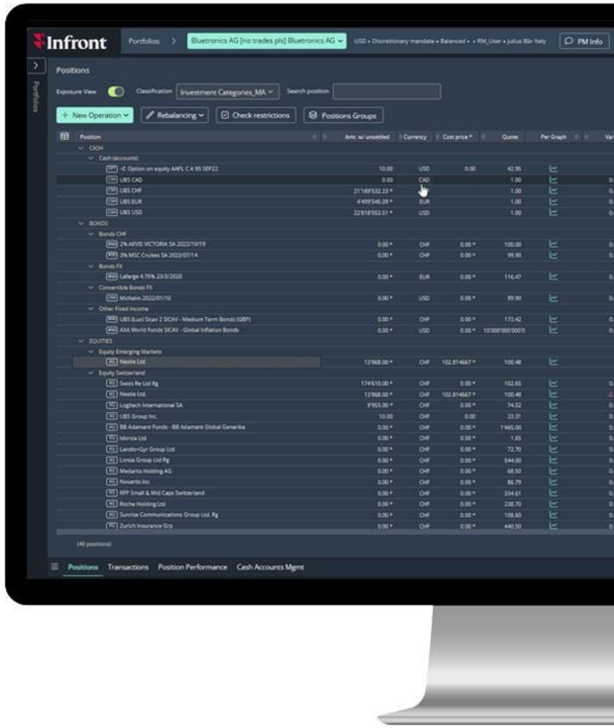
- Group transaction handling
- Order submission via FIX capabilities
- supports multiple order types

Finance

- Fee and invoice management, including stamp duty coverage

Data Management

- Availability of back-office outsourcing
- Reconciliation down to the last cent
- Highest data quality



infront.co/assetmax